

The Candidate Cities

XX Olympic Winter Games in 2006

KLAGENFURT



CANDIDATE CITY CHARACTERISTICS, LEGAL ASPECTS AND SECURITY

The Klagenfurt bid represents the original concept of an Olympic Games beyond borders between Austria, Italy and Slovenia. One of the principal motivations is to demonstrate the unity, harmony, and friendship of a region which has existed and developed as such over centuries, despite changing conditions, separation by political borders and language barriers. This concept presents interesting aspects but also potential organisational difficulties.

During the visit of the Evaluation Commission, the challenges of organisation with three countries, three languages and three legal systems were identified.

Whilst the Bid Committee stated that the three countries would be equal partners in the future OCOG, the Evaluation Commission considers that primary organisational and financial responsibility belongs to Klagenfurt and Austria.

The Italian Olympic Committee (CONI) confirmed that Turin is the official Italian candidate; however CONI and government authorities have also expressed support for the involvement of Italian venues in the Klagenfurt candidature.

Referenda held in Klagenfurt and

Carinthia in 1997 showed a majority support for the bid.

The Klagenfurt Bid Committee confirmed that the terms of the Olympic Charter and the Host City Contract would be fully respected, including granting free access into Austria, Italy and Slovenia on the basis of a passport (or equivalent document) and the Olympic identity card: allowing persons to work in the three countries to carry out their Olympic-related functions prior to, during and after the Olympic Games: and allowing the entry into the three countries of all goods (e.g. medication, equipment and food) required by members of the Olympic Family in relation to the Olympic Games, free of customs duties.

Should Slovenia not become a member of the European Union by 2006, special measures might be required to ensure the free movement of persons and goods within the Olympic region.

The future OCOG's security structure is made more complicated by the involvement of three countries. Primary responsibility will be given to a representative of the Austrian Minister of the Interior, who will coordinate public

security forces through a central command unit for each country and with the future OCOG's Director of Security. The Bid Committee declared that all public security forces would be provided free of charge. The region has much experience in hosting international events requiring security.

During its visit the Commission met with The Federal Chancellor of Austria, Victor Klima, and the Prime Minister of the Republic of Slovenia, Janez Drnovsek. The Commission was pleased to note the presence of the IOC Members in Austria throughout the visit (one of whom is also the President of the Austrian NOC) the President of the Slovenian NOC, representatives of regional authorities as well as Olympians from each of the countries.

SPORTS

To implement the concept of "Games Beyond Borders", the Bid Committee has elected to spread the sports venues over the three countries when it could have otherwise concentrated venues closer to the Olympic Village. The consequence of this decision is, for example, the men's ice hockey tournament in Ljubljana (SLO) 100km from Klagenfurt, and four separate sites for alpine skiing. Bobsleigh and luge will take place at the existing facility at Cortina d'Ampezzo (ITA) 4 hours



20 minutes from the Olympic Village. Both the course and the shooting range for biathlon will be built in Achomitz, 35 minutes from the Olympic Village, in a venue situated in a small community with a long tradition in nordic events.

The four sites proposed for alpine skiing are:

- Kranjska Gora (SLO) 55 minutes from the Olympic Village, for the men's slalom, combined slalom and giant slalom. There is good tradition and experience at this venue which has hosted World Cup competitions for many years.
- Nassfeld (AUT) 85 minutes from the Olympic Village, where a new course is under construction for the men's downhill, the combined downhill and super-G. The Commission believes that even with the heavy profiling work required, the downhill course will not meet FIS standards.
- Arnoldstein (AUT) 35 minutes from the Olympic Village, will be the site for the women's downhill, combined downhill and super-G. Excellent courses and good infrastructure including access by railway and highway exist and the venues have hosted international competitions.
- Tarvisio (ITA) 35 minutes from the Olympic Village, will be the site for the women's slalom, combined slalom and giant slalom. The proposed course is adequate but its upper section and the finish area need to be widened, with some tree cutting as a result. The venue will be within walking distance of the town centre.

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Tarvisio will also organise the freestyle skiing events in a venue to be constructed close to the town and the cross country competitions, to be held at an existing venue with an adequate ski track. The stadium will be located close to the city and the Commission believes that the adjacent road could affect the competition and its organisation.

The existing ski-jumping stadium at Planica, 45 minutes from the Olympic Village, is well-known and has hosted past World Cup events and World Championships. The venue can accommodate 50,000 spectators.

The nordic combined competition will take place at two locations; Tarvisio and Planica. Since the road between the two sites is narrow and could lead to access problems, the Bid Committee stated that a cross-country track could be provided in the Planica Valley. Bad Kleinkirchheim, 50 minutes from the Olympic Village, and the most popular site for snowboard in Carinthia, will host the competitions for this sport. The existing hill and infrastructure are excellent.

The existing bobsleigh track at Cortina d'Ampezzo (ITA) 4 hours 20 minutes from the Olympic Village, will be used for bobsleigh and luge competitions. There is good tradition for these sports at this site which is very well-known and has hosted many international events including the Olympic Games.

The ice hockey tournaments will take place in two countries. The men's competitions will be held in Ljubljana (SLO) 90 minutes from the Olympic Village, in two arenas both with excellent services and access. The Tivoli Hall will be completely renovated and extended from 5,000 to 7,000 seats and the University Hall will be constructed with 12,000 seats. The women's tournament will take place

in the Klagenfurt Trade Fairs, 25 minutes from the Olympic Village, in an existing, good quality hockey centre for 5,200 spectators with an adjacent training rink.

There is a strong tradition in ice hockey in the region and good experience in organising international events.

Due to the distance involved, the men's ice hockey players will not be able to be accommodated in the Olympic Village, an unfortunate situation for such an important component of the Olympic Winter Games.

The concept for figure skating, short track speed skating and speed skating is very good. These disciplines will be held in the new Klagenfurt ice centre situated 25 minutes from the Olympic Village, adjacent to the speed skating stadium and close to the railway and highway. Spectator capacity will be 10,000 seats for figure skating and short track and 8,000 for speed skating. In addition, a nearby amusement park will provide ample parking facilities.

The curling competitions will be held in a new building soon to be constructed in the Klagenfurt Trade Fairs in the vicinity of the Main Media Centre and the ice hockey stadium. A temporary rink and stands for 3,000 spectators will be installed.

The three countries have a good background in all winter sports events. As regards snow sports, the existing skiing infrastructure (lifts, snow making facilities and spectator capacity) will be sufficient for all venues. Very good use of the ice facilities will be ensured after the Games as, with the exception of the curling rink, all the arenas will be dedicated to ice sport development.

The daily sports programme needs to be adjusted to avoid the overlapping of major events in ice hockey, figure skating and alpine skiing (slalom) and a

contingency plan is required since Arnoldstein has a relatively high number of days with fog which may affect the organisation of alpine skiing events.

PARALYMPICS

The Paralympics will be organised under the operational and financial responsibility of the future Organising Committee of the Olympic Winter Games. All relevant guarantees given by the authorities concerning the Olympic Games will also apply to the Paralympics.

OLYMPIC VILLAGE

The Klagenfurt bid offers an attractive concept for the Olympic Village at the summer resort of Velden, 29km from the city centre. Velden is located on the Lake Wörthersee and has an existing hotel capacity of 10,000 beds.

In the Olympic Village, 3,580 beds will be provided of which 1,800 will be in existing 4-star hotels which will all be upgraded to winter needs, and 1,780 beds will be added in modular housing in the same area which the Bid Committee confirms will be of the same standard as the existing hotel rooms. Space for NOC and medical offices will be provided according to the IOC guidelines for the Olympic Village.

The distance to the stadium for Opening and Closing ceremonies is approximately 20 minutes.

The Olympic Village offers accommodation for all athletes and officials taking part in the Games. However, additional accommodations will be offered as follows:

- Ljubljana (Slovenia) 100km from the Olympic Village, 800 beds will be reserved in hotels for the athletes in men's ice hockey, for which no agreements have yet been signed.



- Cortina d'Ampezzo (Italy) 198km from the Olympic Village, 500 beds will be provided in hotels for the athletes and officials in bobsleigh and luge.
- Nassfeld (Austria) 73km from the Olympic Village, an as yet unspecified number of beds for men's downhill, combined downhill and super-G competitors will be reserved.

Further study must be made of the plan of the additional accommodation in Ljubljana and Nassfeld regarding availability, quality and number of beds.

The Bid Committee offers accommodation for 1,800 extra officials (As) in hotels close to the Olympic Village and the competition sites, at NOC cost.

During the visit of the Evaluation Commission, the Candidature Committee offered reimbursement to the NOCs of travel costs of US\$ 1,000 per person for all accredited athletes and officials.

Travel time from the main entry airports to the Olympic Village is 15 minutes from Klagenfurt and 3 hours from Vienna.

ENVIRONMENT

The overall environmental conditions in the Olympic region are good. Environmental management, through the environmental office (the "Green Office") of the future OCOG, will be a key to the success of the environmental programme. Coordination of efforts in all three countries in a uniform manner will be essential.

The bid has been scrutinized by environmental volunteer organisations from the Olympic region, and their constructive input and cooperation has been secured. A new law in Friuli-Venezia Giulia (Italy) formalizes the

active participation of non-governmental organisations in decision making concerning the environment and natural resources.

The bid is based on utilization of existing infrastructure and sports venues, and thus there will be limited direct impact on the natural environment. There have been no detailed environmental studies made of venues except for the men's alpine downhill course in Nassfeld. The freestyle venue at the Tarvisio Ski Arena will need closer environmental study and mitigation efforts due to its impact on the landscape and proximity to the Julian Alps National Park. Modernisation of the bobsleigh and luge run in Cortina d'Ampezzo will improve environmental and safety conditions. With the planned measures for sewage treatment and waste management, especially in Slovenia and Italy, the situation will be further improved and more uniform.

The bid proposes an environmental programme based on current legislation and conventional practices.

MEDICAL/HEALTH SERVICES

The region offers a developed medical infrastructure within which three hospitals in Klagenfurt and Villach will primarily be used to treat members of the Olympic Family. Appropriate medical services are guaranteed also in Ljubljana and Cortina d'Ampezzo.

Upon confirmation of their professional status by their NOC, medical personnel will have authorization to practice within their respective national delegations and to provide emergency services as necessary.

Doping controls will be carried out at a temporary laboratory situated at the Villach Hospital which will be equipped and serviced by the IOC accredited laboratory in Cologne.

The Candidature Committee confirmed that members of the Olympic Family would receive medical treatment free of charge.

ACCOMMODATION

The Olympic area - defined as 45 minutes from Villach, site of the IOC hotel - has 40,000 rooms, and includes Klagenfurt and Southern Carinthia, Tarvisio (Italy), and Slovenia. Cortina d'Ampezzo (bobsleigh and luge) has 2,396 rooms. There is additional availability in Salzburg (1.5 hours), Vienna (3 hours), and Venice (2 hours).

The proposed accommodation for the Olympic Family, except the Olympic Village, is as follows:

- IOC, IFs, NOCs:
 - 1,200 rooms (hotels in Villach. Klagenfurt, Faaker See, and near venues)
- IF technical officials:
 - 350 rooms (Various hotels near venues).
- Media:
 - 8,600 rooms (Various hotels near venues; Primary area: Wörthersee (4,600 rooms))
- Sponsors:
 - 3,000 rooms (Various hotels (Olympic area))
- Volunteers/Security forces:
 - 3,500 rooms (Near venues; Finkenstein)

Provisional reservations have been made to date with approximately 150 hotels and hotel associations, including Kärnten Verkauf GmbH (AUT), Consorzio Servizi Telistici del Tarvisiano (ITA), and the Ministry of Economic Affairs (SLO). These commitments cover 26,315 rooms in the Olympic area and Cortina d'Ampezzo. The process is underway to control room prices at no more than US\$ 200, per day, plus an adjustment for inflation. There is no policy for a mini-

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mum length of hotel stay at this time. In Klagenfurt, Velden and nearby towns, the hotels may need to be upgraded to winter standards because most properties are used today only as summer resorts.

TRANSPORTATION

Klagenfurt is served by a high capacity and efficient transportation infrastructure. Two motorways (North-South A10 and the East-West A1) and two rapid rail lines have their junction in the centre of the region at Villach. Final improvements to motorways and railways will be completed by 2005.

The gateway airport is the Klagenfurt International Airport close to the city (15 minutes) and equipped for all weather conditions. To the maximum extent possible it will be dedicated to the Olympic Family. Three additional airports are planned as primary feeders into Klagenfurt airport: Vienna (345 km), Venice (265 km), Ljubljana (105 km).

Each venue is accessible by a minimum of two roads. During the Games, a system of dedicated routes will be established with limited access on event days. An event ticket will include the right to free public transportation within the region and parking will be free of charge for appropriately accredited persons.

Transportation operations will be managed from a unified command control in Klagenfurt, manned by representatives of Austria, Italy and Slovenia and the Organising Committee.

Due to the number of events in Tarvisio, Kransjska Gora and Planica, especially on certain days, in addition to normal traffic between Austria, Italy and Slovenia, the Evaluation Commission believes that it is essential that the Tarvisio by-pass be completed.



MEDIA AND COMMUNICATION

The Main Media Centre (MPC/IBC) is to be located in the Klagenfurt Trade Fairs complex with close access to rail transportation. Thirteen halls will be available (11 are existing), with a total area of 52,000m² and 1,800 parking spaces.

Media representatives will be accommodated in hotels located throughout the Olympic region with arrangements for technical services and 24 hour food service. The Bid Committee stated that free transportation would be provided to and from each accommodation point, the Media Centre and venues.

The Austrian Broadcasting Company (ORF) will be host broadcaster in cooperation with RAI (Italy) and RTV (Slovenia). The broadcasting experience of these three companies is significant.

Austria and Italy have well-developed telecommunication infrastructures; more work may need to be done in Slovenia.

FINANCE AND MARKETING

A. Finance

The candidature file states that the Federal Government of Austria guarantees 100% of the expenses relating to the obligations of organising the 2006 Olympic Winter Games. In a Resolution of 14th May 1998, the National Parliament gave the Federal Government the power of authority to commit its support to the bid. This guarantee extends beyond the borders to Italy and Slovenia to ensure full financial security for the costs incurred in organising events in these countries. The primary financial guarantees at this stage are that each of the three regions (provinces or state) have guaranteed the financing of the capital invest-

ments required in their area, as well as a commitment to cover one third of a potential OCOG deficit. Should Klagenfurt be designated as Host City, the guarantee by the Federal Government of Austria will be submitted to a vote by the National Parliament of Austria.

The OCOG operating budget is based on past and future Olympic Winter Games budgets as well as detailed assumptions and evaluation of the requirements.

Certain expenditures have, in the Commission's opinion, been underestimated. Further, a risk of unrealized revenue of some US\$ 20 million exists on the resale of the modular housing to be built for the Olympic Village. However, the revenue budget appears to be very conservative. Additional sponsorship and other marketing revenues are possible from the region of Friuli-Venezia Giulia and there remains a potential for increase in ticket revenues.

B. Marketing

The three region, three country joint marketing programme will prove to be a challenge. The plan is that the Austrian NOC will be the lead partner of the programme. The three NOCs have agreed that each of them receive one third of the total marketing revenues that accrue to the NOCs, irrespective of the individual contribution each national market brings to the overall marketing programme.

The joint marketing contract between the NOCs and the Bid Committee is expected to be signed in March 1999. The Bid Committee does not foresee any particular problem in reaching agreement between the NOCs and their national Olympic Winter Sports Federations on marketing related matters.

In its budgeting, the Bid Committee believes it has been rather conservative on the potential revenues that could be forthcoming from the Italian market. This is principally because they have been unable to obtain outright support or commitment from Italian companies which are currently supporting the Italian bid of Turin. Further study and planning will be required in the field of ambush marketing. The Bid Committee confirmed to the Evaluation Commission that air-space advertising is controlled by public authorities and that official permits are required for street vending

CEREMONIES, CULTURE AND OLYMPISM

The Opening and Closing ceremonies will be held in an existing stadium in Klagenfurt which will be reconstructed and enlarged to 35,000 seats.

Medal award ceremonies will take place at Klagenfurt's central square, with the exception of bobsleigh and luge.

The co-operation of three neighbouring regions in three countries with rich cultural heritage, offers great potential for a colourful and diverse cultural programme.

The nation-wide school programme for children between the ages of 6-14 on the values of Olympism, organised by the Austrian Olympic Academy and supported by the NOC, is of particular interest.

A Youth Camp for 1,000 participants will be organised from 28th January to 26th February in the Italian mountain resort of Sella Nevea in the Region of Friuli-Venezia Giulia. The future OCOG will contribute US\$ 20 per person per day to subsidise costs. All NOCs will be invited to participate.

NB: Excerpted from the IOC Evaluation Commission report for the XX Olympic Winter Games in 2006 published in January 1999.