FOR YOUR CONSIDERATION:

SPECIAL OLYMPICS
WORLD SUMMER GAMES
LOS ANGELES 2015

Shakespeare gave us the classic epigram, “All the World’s a Stage.” A stage on which to experience all the moments of a life well lived - To respect and care for others - To endure the slings and arrows of fortune and adversity - To honor righteous accomplishments - To overcome challenges - To celebrate well-earned victories.

For the athletes, families and all those affected by intellectual disabilities, nothing less than a legitimate “World Stage” is a fitting place to showcase the drive, spirit and emotional commitment exemplified by Special Olympics. The world can be unified through the collective experience of witnessing their effort, awed by their strength and character, and fundamentally changed by embracing their endeavor.

A “World Stage:” A platform on the pinnacle of global attention and focus; a proscenium through which all people and nations share and celebrate the true spirit of acceptance and inclusion.

As Special Olympics International considers a city to host its 2015 World Games, we offer for your consideration a community uniquely suited to deliver an unparalleled and world-class experience to the anticipated thousands of visiting Special Olympics athletes, their families and supporters. A thriving, diverse and influential world city that is the center of the Global Media Industry, and unmatched in its suitability to showcase the Special Olympics story to the World:

LOS ANGELES, CALIFORNIA can provide a true “World Stage,” upon which the 2015 World Games can become a seminal event in the history of the Special Olympics Movement. In a city full of movie stars and all-stars, our athletes will be the stars of this show! Their experience will be unforgettable, both for them and those moved by their efforts. The Games will provide a unique opportunity to showcase not only their athletic skills but also their personalities and abilities to interact with the media and the public.
Athletes participating in the 2015 World Games would enjoy access to an array of the nation’s finest venues for competition, centrally located accommodations, and among the nation’s best public transportation systems to facilitate a flawless execution of the event for participants, spectators, staff, and volunteers alike.

Visitors by the millions come annually to enjoy our world-renowned entertainment and educational options, the spectacular natural beauty of our mountains and seashore, and the temperate climate of Southern California. Special Olympics athletes would be enriched on many levels through their experience in our unique and culturally rich city.

Virtually every major global entertainment and media conglomerate is based or has operations in Los Angeles. The creative resources, capabilities, decision makers and icons of the industry are here to contribute and provide a global showcase for the critically important mission of Special Olympics.

No city has more experience in hosting large scale events than Los Angeles. From major sporting events including the 1984 Olympic Games, to major conventions and iconic entertainment events, LA has the knowledge and ability to stage successful large-scale public activities like no other.

Finally, Los Angeles is a socially conscious and engaged civic and business community, ready to step forward with the support necessary on every level to make the 2015 World Games successful...and an enthusiastic populace who revel in the ability to see and become involved with worthy causes. Those who call Los Angeles home are proud to represent a city of global diversity. Ours is a community that embraces and celebrates acceptance and inclusion of people of all cultures, backgrounds and abilities.

Los Angeles is truly the land where dreams can come true. A magical place where heart and desire can make the impossible become possible! Surely there is no better “World Stage” on which Special Olympics athletes can see their dreams fulfilled!

On behalf of the People of Los Angeles, thank you for your kind consideration,

Sincerely,

Patrick McClenahan
Chairman, LA Bid Committee
2015 Special Olympics World Summer Games

Chairman, Board of Directors
Special Olympics Southern California
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</table>
INTRODUCTION
WELCOME TO LOS ANGELES: A CITY OF DREAMS

When you think of Los Angeles, you think of show business. This is the land of movie studios, impossibly rich stars, surfers, valet parking, and shopping on Rodeo Drive. However, there is also a rich history in this sun-drenched city that stretches from the Pacific Ocean to the downtown skyscrapers and beyond.

In 1769, Spanish explorer Gaspar de Portola dedicated the new town: Nuestra Senora la Reina de Los Angeles – Our Lady the Queen of the Angels. Since then the city has been a colorful melting pot of humanity and cultures. Wagon trains brought pioneers in the mid-1800’s, and during the Gold Rush local farmers made their fortunes by supplying hungry prospectors with food. All were drawn to Los Angeles by dreams of untold riches and balmy weather. Some succeeded and invested in the growing city, managing to establish businesses and building the hotels, libraries, museums and theaters that are such an important part of LA’s culture and history.

The movie industry came to the area in the late 1800’s, but it wasn’t until filmmakers like D.W. Griffith and Cecil B. DeMille arrived, drawn to the mild climate and long daylight hours, that Hollywood was born. Today, the Native American and Spanish architecture and cultural influences sit comfortably alongside the glitz of “Tinseltown” and the cosmopolitan sophistication of Los Angeles.

Los Angeles, the entertainment capital of the world, is a glamorous and magical place with iconic locations such as Hollywood and its many major studios including Disney, Paramount, Universal, MGM, Sony, DreamWorks, and Fox...and major theme parks including Disneyland, Knott’s Berry Farm, Universal Studios, and Magic Mountain.

Los Angeles is also the sports capital of the world with a tremendous legacy on both the amateur and professional stage. Los Angeles has been the proud home of the Lakers, Clippers, Dodgers, Angels, Kings, Ducks, Galaxy and Chivas USA...great college sports programs including USC and UCLA...great sports legends including John Wooden, Rafer Johnson, Ann Meyers-Drysdale, Oscar de la Hoya, Magic Johnson, Janet Evans, and John Naber...great sports announcers including Vin Scully, Chick Hearn, Keith Jackson, Bob Miller, Dick Enberg, and Al Michaels...and great historic events including seven Super Bowls, and the Olympic Games of 1932 and 1984.
Los Angeles is uniquely suited to host a major event like the World Games. It’s a modern, cosmopolitan city, the second largest urban region in the United States. Its stunning locale features 76 miles of coastline, beautiful beaches, the islands of San Clemente and Santa Catalina, all surrounded by several rugged and spectacular mountain ranges.

Outdoor life and sports have characterized the California lifestyle and defined Los Angeles. The weather is nearly perfect year around, and especially in the summer months when the World Games will be held. We can expect moderately warm temperatures without uncomfortable humidity.

Los Angeles also has an amazing array of existing facilities from the iconic Los Angeles Memorial Coliseum, to new state-of-the-art venues such as Home Depot Center, USC’s Galen Center and UCLA’s soon-to-be newly renovated Pauley Pavilion.

The region has also developed into one of the great cultural destinations for history, art and music. Los Angeles is home to over 500 cultural institutions. Galleries, theater and music venues are abundant, not to mention world class museums such as the Los Angeles County Museum of Art, the Museum of Contemporary Art, and perhaps the most famous, the J. Paul Getty Museum.

Los Angeles, as it approaches its 230th birthday, is a city that opens its arms to visitors from around the world. An international microcosm of people and culture...a fascinating place to explore and to visit. The city now represents more than 450 square miles and a population of 4 million people...the center of a five county market spanning over 34,000 square miles and a population of nearly 19 million people. From the diversity of its neighborhoods to the endless recreational and entertainment options, this is a destination that offers, quite literally, a world of possibilities.

Our bid offers Special Olympic Athletes, their families, coaches, and fans a perfect location to stage an event they will never forget. The 2015 Games will be produced at the highest standard in venues that have hosted some of the greatest moments in all of sports...a culturally diverse city that will embrace the delegations from around the world... a destination that people will want to travel to and experience, and a media center that will provide the Athletes with a stage to show their courage and, as a result, provide Special Olympics with the platform to communicate the messages of awareness, acceptance and inclusion.

The following pages provide more facts and figures about Los Angeles: the city, the county and the region.
Chapter 1:
NATIONAL AND REGIONAL CHARACTERISTICS

SIZE:
City of Los Angeles.................................................................................................................. 467 square miles
County of Los Angeles........................................................................................................... 4,084 square miles
Los Angeles Five-County Area............................................................................................ 34,149 square miles
   (Los Angeles, Riverside, Ventura, Orange and San Bernardino counties)

GEOGRAPHY:
Los Angeles spans a widely diverse geographic area. Primarily a desert basin, the area is
surrounded by the San Gabriel Mountain range and divided by the Santa Monica Mountains.
Los Angeles County has 75 miles of coastline and altitudes ranging from 9 feet below sea level
at Wilmington to 10,080 feet above sea level atop Mt. San Antonio. Area Rivers include the Los
Angeles, Rio Hondo and San Gabriel rivers.

HISTORY:
Sept. 4, 1781, is the city’s official birthdate, when 44 vecinos pobladores...village settlers from
the Mexican provinces of Sonora and Sinaloa...made their home in what is now Downtown Los
Angeles. Two of the 44 settlers were Spaniards, while the others were Indians, Blacks and
Mestizos (of mixed ancestry). Here to greet the pobladores was a tribe of American Indians
called Tongva. The Spanish named the new settlement El Pueblo de Nuestra Senora la Reina de
Los Angeles, or The Town of Our Lady the Queen of the Angels. After the territory changed
hands from Spain to Mexico, the town was officially declared a city in 1835. In August 1846,
American soldiers entered Los Angeles, and the stars and stripes have flown over the city since
January 1847.

POPULATION:
City of Los Angeles: 4.0 Million
County of Los Angeles: 10.4 Million
Los Angeles Five-County Area: 18.8 Million
   (Los Angeles, Riverside, Ventura,
Orange and San Bernardino counties)
Population of California: 38.8 Million

If the Los Angeles five-county area were a state, it would surpass all states in total population
size with the exception of California, Texas, New York and Florida. The County of Los Angeles
alone would be the eighth most populated state, behind Ohio, with 11.4 million, and ahead of
Georgia, with 9.7 million people. Los Angeles ranks as the second largest city in the nation.
PEOPLE:
The diverse, multiethnic population of Los Angeles today distinguishes the city as the cultural hub of the Pacific Rim. In fact, Los Angeles is one of only two U.S. cities without a majority population. People from 140 countries, speaking approximately 86 different languages, currently call Los Angeles home.

Hispanic or Latino (of any race): 47.7 percent
White: 28.7 percent
Asian/Pacific Islander: 13.1 percent
African-American: 8.5 percent
American Indian/Other Races: 2.1 percent

TOURISM ESTIMATES:

Total Visitors to Los Angeles County 24 Million
Domestic overnight visitors 19 Million
International visitors 5 Million
Visitor-related spending $12 Billion

BEACHES:
The Los Angeles County coastline, stretching from Malibu to Long Beach, is 75 miles long.

BUSINESS:
The leading industries, based on employment, in LA County are:
- Tourism and Hospitality 456,000 Workers
- Professional and Business Services 288,000
- Direct International Trade 281,000
- Entertainment 244,000
- Wholesale Trade and Logistics 199,000

THE ECONOMY:
Los Angeles has developed into one of the premier centers of economic and cultural activity in the world. If we compare the economy of the world’s top 20 countries; the LA five-county area ranks at No. 16 and Los Angeles County ranks at No. 20 in the world. The state of California ranks at No. 9 in the world economy ranking.

MOTION PICTURE INDUSTRY IN LOS ANGELES:
California is the leading supplier of entertainment to the world, and Los Angeles County produces the vast majority of the state’s entertainment output. The motion picture industry in California generated approximately $27 billion in 2009.
IMPORTS/EXPORTS:
Los Angeles is the No. 1 import/export port in the United States. The total value of two-way trade handled at the Los Angeles Customs District in excess of $300 billion per year. (Source: LAEDC). The top trading commodities are electrical apparatus, electronic machinery, measuring devices, motor vehicles, magnetic radio recording & playback equipment, apparels, and fashion items.

HIGHER EDUCATION:
Higher and specialized education is strength of Los Angeles County, with 112 four-year public and private colleges and universities. These range from UCLA, USC, California Institute of Technology, and the Claremont Colleges to top-rated specialized institutions like the Art Center College of Design, the California Institute for the Arts, the Fashion Institute of Design and Merchandising, and the Otis College of Art and Design. Medical education is also a strong point; Los Angeles has two each of medical schools, dental schools, and eye institutes, plus specialized research and treatment facilities like the City of Hope. In additions, the County’s 33 community colleges offer many innovative programs, including culinary arts, fashion design, multimedia, and computer assisted design and manufacturing.

MAIN MEDIA AND BROADCAST SOURCES:

Television
The Los Angeles area is home to 29 local television stations, including four owned and operated by the major national broadcast networks...ABC, NBC, CBS, and FOX. At least ten local stations maintain significant local news operations and produce daily local newscasts. Several languages are represented.

Radio
The marketplace is home to more than 90 discrete radio signals broadcasting a variety of formats, from music and talk, to news, weather, and sports – in many diverse languages.

Networks
The major broadcast networks maintain West Coast headquarters, and most of their studios and production facilities in Los Angeles. The vast majority of American prime time television is produced in and around the city. Many nationally and internationally syndicated programs are also produced here. CNN, ESPN, The NFL Network, E!, OWN, and a number of other cable distributed information and entertainment sources also maintain a significant presence and resources in the city.

Newspapers
Two major newspaper publishers cover the LA market...The Los Angeles Times (Tribune Corp) with a daily circulation of about 500,000 and Sunday circulation of 750,000...and a network of regional newspapers, collectively the Los Angeles Newspaper Group (LANG) publishes nine additional dailies with a collective weekday circulation of close to 1 million.
CHAPTER 2:
METEOROLOGICAL AND ENVIRONMENTAL CONDITIONS

Southern California’s climate has often been described as “perfect” and with good reason. Most days are sunny and warm, with gentle ocean breezes in the summer. The humidity is low with little rain. In fact, there are no unpleasant seasons in Los Angeles. The city is situated in a Mediterranean climate or Dry-Summer Subtropical zone experiencing mild winters and warm to hot summers. The prevalent warm southerly airflow and the blocking effect of mountains to the north give the city a much warmer climate than would be expected. The average annual temperature is 18.86°C (around 66 °F). Breezes from the Pacific Ocean tend to keep the beach communities of the Los Angeles area cooler in summer and warmer in winter than those further inland; summer temperatures can sometimes be as much as 18 °F (10°C) warmer in the inland communities compared to that of the coastal areas.

<table>
<thead>
<tr>
<th>Weather averages for Los Angeles, California</th>
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<tbody>
<tr>
<td>Month</td>
</tr>
<tr>
<td>Record high °F (°C)</td>
</tr>
<tr>
<td>Average high °F (°C)</td>
</tr>
<tr>
<td>Average low °F (°C)</td>
</tr>
<tr>
<td>Record low °F (°C)</td>
</tr>
<tr>
<td>Precipitation inches (cm)</td>
</tr>
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Temperatures in the summer can exceed 90°F (32°C), but average southern daytime highs in downtown are 82°F (27°C), with overnight lows of 63°F (17°C). Winter daytime high temperatures reach around 65°F (18°C), on average, with overnight lows of 48°F (10°C) and during this season rain is common. The warmest month is August, followed by July and then September.

**Climate (annual averages) - Downtown Los Angeles**

- Normal daily mean temperature: 65.2 degrees F
- Normal daily maximum temperature: 74.3 degrees F
- Normal daily minimum temperature: 56.0 degrees F
- Days of sunshine per year: 266 days
- Normal annual precipitation: 14.9 inches

**Hours of Daylight:** July 1-12, 2015  
Sunrise: 5:48am  
Sunset: 8:07pm
CHAPTER 3:
TRANSPORTATION INFRASTRUCTURE

LOS ANGELES AREA AIR SERVICE:
Los Angeles International Airport (LAX) is located 15 miles southwest of Downtown LA. Almost every major domestic and international airline operates out of the airport providing flights across the U.S. and around the world. In particular, it is a major gateway for long-haul flights to and from Asia, Australia and Latin America.

Los Angeles International Airport-LAX
Approximate # of Domestic Arrivals per week: 3800
International Arrivals per week: 900
Direct Daily Flights: 2200

Largest Passenger Carriers: American Airlines, United Airlines, Delta Airlines, Southwest Airlines, and Alaska Airlines

Total number of Cities served:
136 Cities
(75 Domestic / 61 Intl.)

Approximate Passengers per Year:
60 Million Total
(43 Million Domestic)
(17 Million International)

Number of Airlines Operating:
68 Passenger Airlines
(52 International Carriers)
(16 Domestic Carriers)

Approximate # of Passengers Per Year using Local Airports:
Los Angeles International Airport (LAX) 60.0 Million
Ontario International Airport 4.9 Million
Bob Hope Airport (Burbank) 4.6 Million
Long Beach Airport 2.9 Million
OPERATING AIRLINES:

Aer Lingus  American Trans Air  Hawaiian Airlines  Singapore Airlines
Aero California  Asiana  Horizon Airlines  Southwest
Aeroflot  Avianca  Japan Airlines  Spirit Airlines
Aeromexico  British Airways  KLM  Swiss Air Lines
Air Canada  Cathay Pacific  Korean Air  Taca International
Air China  Champion Air  Laca Costa Rica  Thai Airways
Air France  China Airlines  LAN Chile  United Airlines
Air Jamaica  China Eastern  LTU International  United Express
Air New Zealand  China Southern  Lufthansa  US Airways
Air Pacific  Continental  Malaysia Airlines  Varig  Brazilian
Air Tahiti Nui  Copa Airlines  Mexicana  Virgin Atlantic
Alaska Airlines  Corsair  Miami Air  V Australia
All Nippon Airways  Delta  Midwest Express  Volare
America West  El Al Israel  Northwest  World Airways
American Airlines  EVA Air  Philippine Airlines  American Eagle
Frontier  Qantas

Los Angeles World Airports (LAWA) is a unique system of four airports owned and operated by the City of Los Angeles. Each of the airports – Los Angeles International (LAX), LA/Ontario International (ONT), Van Nuys (VNY) and LA/Palmdale Regional (PMD) – plays an integral role in helping to meet the regional demand for passenger, cargo and general aviation service in the 21st century.

As the gateway to the West Coast and the #1 international gateway to Asia/Pacific, LAX offers direct flights from 76 domestic cities and 61 international cities. LAX is the fifth busiest passenger airport in the world. Opened in 1984, the Tom Bradley International Terminal at LAX (TBIT) has been recently renovated to make traveling through this international gateway safer, faster and more comfortable. The estimated cost of three year renovation project was approximately $723.5 million.

On February 22, 2010, construction began on the $1.5 billion Bradley West program. This project will add over 1.25 million square feet of shops, restaurants, and passenger lounges, as well as new security screening, customs and immigration, and baggage claim facilities. The terminal’s existing two concourses will be demolished and replaced with a larger pair with 16 gates, nine of which will be able to accommodate super jumbo aircraft.

The timeline for the project includes phased openings beginning in early 2012, with the full Bradley West program concluding in early 2014.
ADDITIONAL REGIONAL AIRPORTS SERVE THE SOUTHERN CALIFORNIA:

BOB HOPE - BURBANK AIRPORT:
- Situated 15 miles north of LA and the 2015 Games site
- A medium hub airport serving the San Fernando Valley and areas north of Los Angeles
- Flights to California cities, the Western and central US regions
- Annual passengers boarded: 4.6 Million

LONG BEACH AIRPORT:
- Situated 26 miles southwest from LA and the 2015 Games site
- Smaller commercial airport serving Southern Los Angeles and Orange Counties
- Flights serving the West, Midwest and major East Coast cities
- Annual passengers boarded: 2.9 Million
- Airlines: Jet Blue, Delta, Frontier, Allegiant, US Airways, Alaska

LA - ONTARIO INTERNATIONAL AIRPORT:
- Situated 35 miles east of Downtown Los Angeles and the 2015 Games site
- A medium-hub airport serving the “Inland Empire” cities of Ontario, San Bernardino, and Riverside
- Commercial jet service to major U.S. cities
- Annual passengers boarded: 2.3 Million
- Airlines: Aeromexico, Alaska, American, Continental, Delta, Great Lakes, Southwest, United, United Express, US Airways

JOHN WAYNE - ORANGE COUNTY AIRPORT:
- Situated 35 miles southwest of LA and the 2015 Games site
- Medium hub airport serving Orange County
- Flights serving major American cities
- Annual passengers boarded: 8.7 Million
- Airlines: Alaska, American, Delta, Delta Connection, Frontier, Southwest, United, United Express, US Airways, US Airways Express
LOCATION OF LA AIRPORTS RELATIVE TO OLYMPIC VILLAGES:
GROUND TRANSPORTATION:

Los Angeles’ car culture may be infamous, but there are other ways to get around the city that are fast and dependable. There is perhaps no better place to take public transportation than in and around Downtown, where the nation’s second largest transit agency is headquartered. From the regional nexus of Union Station, you can take any number of buses, subway lines and trains to just about any destination in this metropolis. Via the Metro Red Line, for example, passengers can ride through most of Downtown in about seven minutes – even at rush hour.

DASH Downtown

The Los Angeles Department of Transportation (LADOT) operates a network of buses in Downtown called the DASH, which circulates around the central city. For 35 cents you can travel from one end of Downtown to the other.

LAX FlyAway

This 24 hour per day service operates between Union Station in Downtown Los Angeles and Los Angeles International Airport. Buses depart every hour and half hour between 5:00am and 1:00am and every hour between 1:00am and 5:00am. The full fare for passengers on the Union Station and Van Nuys routes is $7 one-way; and the full fare on the Westwood route is $5 one-way. Discount fare for persons age 65 or over, disabled, or on Medicare, with proof of eligibility (i.e., government-issued identification card) is $4 one-way for qualified persons on all three LAX FlyAway routes. Rides for children under 5 are free.

The LAX FlyAway is still the lowest cost, non-stop mode of public transportation to LAX with curbside drop-off at the terminals. Compared to average taxi fares of $71 from Van Nuys and $47 from downtown Los Angeles, the $7 FlyAway fare is still a bargain for air travelers.

LAX FlyAway bus operations are compliant with the Americans with Disabilities Act. For more information: www.lawa.org/flyaway.

Regional Rail Service

From Union Station you can access the Metrolink trains, the regional rail system that connects most cities in southern California. These trains are operated by Amtrak.

Subways, Light Rail, Buses

The Metropolitan Transportation Authority (MTA) operates one of the largest fleets of buses in the nation. In addition, its four rail lines known as Metro Rail can take you to Mid-Wilshire, Universal City, Hollywood, Pasadena, LAX, Long Beach and more for $1.25 each way.
SECTION 1:
TRANSPORTATION INFRASTRUCTURE

Go Metro

SAN FERNANDO VALLEY

HOLLYWOOD

Vermont/Beverly

DOWNTOWN/LOS ANGELES

KOREATOWN

SOUTH BAY

NORTH

HARBOR GATEWAY

LONG BEACH

PASADENA

EL MONTE

NORWALK

MARIPOSA

EL SEGUNDO

DOUGLAS

REDONDA BEACH

PACIFIC OCEAN

GO METRO

metro.net

WORLD SUMMER GAMES LOS ANGELES 2015
IMMIGRATION ISSUES AND CUSTOMS FORMALITIES:

Immigration and entry visas in the United States are overseen by the Department of State and the Department of Homeland Security.

During the two most recent Olympic Games hosted in the United States, special procedures were established by the Department of State in order to create efficient entry for all Olympic Family members, athletes and support personnel. We will request and expect to receive similar accommodations for all visiting Special Olympics Athletes and their travelling companions.
CHAPTER 4:
SECURITY AND SAFETY

RISK ASSESSMENT AND INVOLVEMENT OF LAW ENFORCEMENT AND SAFETY AGENCIES:

Among major metropolitan areas, Los Angeles continues to be a very safe place to live, work and visit. According to the FBI’s 2008 (UCR) Unified Crimes Report, compared to 2007, the overall crimes in Los Angeles have dropped further in 2008 (-1.0%). The drop contradicts predictions by some law enforcement officials that the ailing economy would probably result in crime increases. The City of LA’s crime rate was second lowest of the ten cities with populations of 1 Million or more.

The average crime rate in ten Mega cities of one million or more inhabitants that reported data for the FBI’s Uniform Crime Report was 5257 per 100,000 residents. The crime rate for the City of LA was 3308 per 100,000 residents, or 37% below the 10 cities average.

LA Vs Major Cities (with Populations of 1 Million or more) in Order of Safety

<table>
<thead>
<tr>
<th></th>
<th>NYC</th>
<th>LA</th>
<th>SAN</th>
<th>LV</th>
<th>PHL</th>
<th>CHI</th>
<th>PHX</th>
<th>HOU</th>
<th>DAL</th>
<th>SAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate</td>
<td>2,378</td>
<td>3,308</td>
<td>3,650</td>
<td>4,913</td>
<td>5,784</td>
<td>5,841</td>
<td>5,874</td>
<td>6,054</td>
<td>6,831</td>
<td>7,938</td>
</tr>
</tbody>
</table>

SAN= San Diego, SAT= San Antonio

LA is much safer than the other tourism destinations in the ‘West Coast’
MAJOR WEST COAST DESTINATION CITIES- IN ORDER OF SAFETY

![Crime Rate/100,000 Population](chart.png)

HISTORICAL OVERVIEW OF LOS ANGELES CITY CRIME RATE
Five Year Overview- 2004-2008

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>Crime Rate</th>
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</thead>
<tbody>
<tr>
<td>2004</td>
<td>3,864,018</td>
<td>4,347</td>
</tr>
<tr>
<td>2005</td>
<td>3,871,077</td>
<td>3,850</td>
</tr>
<tr>
<td>2006</td>
<td>3,879,455</td>
<td>3,505</td>
</tr>
<tr>
<td>2007</td>
<td>3,870,487</td>
<td>3,339</td>
</tr>
<tr>
<td>2008</td>
<td>3,850,920</td>
<td>3,308</td>
</tr>
</tbody>
</table>

The violent crime rate for the City of Los Angeles has fallen 23% over the last 5 years.

![Crime Rate Trend](chart2.png)
ANALYSIS OF GENERAL RISKS CONNECTED WITH THE SPECIAL OLYMPICS GEOGRAPHY:
• Fire (buildings, industry, forests)
• Intrusion into Olympic facilities
• Civil disobedience
• Crime
• Technological risks to services essential to the Olympic Games
• Traffic
• Natural catastrophes (earthquake, flood, volcano, hurricane, etc.)
• Other catastrophes (chemical, biological, nuclear, plane crash, serious land accident, etc.)
• Terrorism
• Major traffic accident, including tunnels

The following information is provided by competent authorities consisting of a joint task force comprised of senior representatives from the major public safety agencies in Southern California, including: Los Angeles Police and Fire Departments; Los Angeles County Sheriffs and Fire Departments; Long Beach Police and Fire Departments; and Los Angeles City and County Offices of Emergency Preparedness.

Fire (buildings, industry, forests) – Fire prevention and detection devices have been in use for decades in Southern California to greatly reduce the risk from structure fire. New construction must pass stringent safety regulations. Public safety personnel may access any structure to conduct inspections, rescue efforts, and apply resources to mitigate any fire. All venues are subject to brush clearance restriction protocols and are reachable by fire apparatus.

Intrusion into Special Olympics facilities – Many proposed venue sites regularly host large sporting/related events that attract large numbers of spectators. Spectators are safely and efficiently guided to and admitted into these facilities through the use of professional queuing and ticketing systems or proper traffic flow techniques, procedures and personnel. Attempted intrusion by unauthorized parties is rarely problematic or requires law enforcement intervention beyond normal crowd control practices.

Civil disobedience – General strikes and human rights demonstrations are a rarity in Southern California. The risk from civil disobedience is greatly mitigated by coordinated, multi-agency, multi-discipline response utilizing modern and appropriate techniques and equipment, applied in tandem with universal respect for human rights.

Crime – Crime is not a major risk factor for sporting event participants or spectators. Utilizing sophisticated and professional policing techniques and methods, Southern California law enforcement agencies excel in crime prevention, response and investigation. Proactive deployment assists these efforts. Indeed, Los Angeles has the second lowest rate of major crime of any large city (over 1 million population) in the U.S. Four of the top 15 safest cities in the country are located in Southern California.
Technological Risks To Services Essential To The Special Olympic World Games - The Region has a well-developed and stable information technology infrastructure. Cable, satellite, DSL, and wireless (WiFi) Internet access are ubiquitous, robust and often redundant, thus failing rarely. Regional law enforcement developed and deployed a proprietary microwave communications system allowing for full interoperability across all agencies and common frequencies. The system has already been in service for several years and provides for both voice and data communications for all land, air and marine units, even if power is lost across the Region.

Traffic – The heaviest traffic in Southern California is often relegated to commuter and highway lanes. It is well managed by the Department of Transportation’s Traffic Coordination Center. Routine aircraft surveillance and automated remote intersection control compliment active traffic and parking enforcement. A traffic management plan will be considered for the Special Olympic World Games.

Natural catastrophes (chemical, biological, nuclear, plane crash, serious land accident, etc) Recognizing historical regional seismic instability, emergency management professionals have created a dynamic and effective mutual aid network. Southern California’s public safety personnel are internationally-respected for their response to catastrophic events through continuous preplanning, training, and consequence management exercises. Biological or chemical accidents are rare, and the region’s only nuclear reactor is over 60 miles south of Los Angeles.

Terrorism – Regional law enforcement/public safety agencies have taken proactive steps in reducing the fear and incidence of terrorism in the past five years. More than $125 million has been invested in the region in technology, equipment, training, planning simulations since 2002. While Los Angeles could be considered a potential target of international terrorism, the risks are mitigated through participation in the Federal Joint Terrorism Task Force, the sharing of information through the Los Angeles Joint Regional Intelligence Center, and the implementation of internationally regarded programs. The Department of Homeland Security rated Los Angeles an “11” (out of “12”) in a recently published national study of the capabilities of 75 major U.S. cities to communicate across disciplines and jurisdictional lines.

Major traffic accidents, including in tunnels – Many traffic accidents are prevented and injuries mitigated through traffic enforcement and the mandatory use of safety devices. There are relatively few tunnels of significant length in Los Angeles and surrounding communities, thereby reducing the chance of serious tunnel accidents or blockages.
ANALYSIS WITH RESPECT TO RISKS POSED BY ACTIVIST MINORITIES:
Religious, political, ethnic, etc., or terrorist groups in the country or region.

Los Angeles and surrounding communities are relatively modern and have few legacy issues - religious, political, or ethnic. Truly multi-cultural, the Region has many diverse ethnic communities and moderate socio-economic stratification. Lacking the historical local perspective, most newcomers and immigrants choose to focus their energy on increasing their own economic potential, rather than re-igniting or continuing historical feuds. While lacking indigenous populations of significance, or oppressed cultural or ethnic minorities, Los Angeles is the home to many undocumented workers and immigrants. These immigrants are sometimes the targets of political anti-immigrant rhetoric. On occasion, activists have organized pro-immigrant rights marches and demonstrations. These demonstrations have a benign affect on public safety and are generally structured, organized, and peaceful. As a multi-cultural City and region, there are representatives from hundreds of countries and ethnic groups present. While there is always the potential for persons of ill repute to integrate themselves within these communities to disrupt them or conduct terrorist acts, it is not of substantial or unmanageable risk. With proper community involvement and outreach, potential terrorists and other criminals are detected and arrested. Domestic terrorism in the region has been limited to small actions of property damage.

Specify the measures envisaged for preventing acts of terrorism by international groups. By participating in the Joint Terrorism Task Force, the Joint Regional Intelligence Center, and other collaborative working groups, intelligence from various sources can be analyzed and subsequently synthesized into predictive intelligence. Combined with an active collection effort and situational awareness campaign, an active picture of the potentialities can be developed. Leveraging local, regional and national resources, law enforcement, in cooperation with the international community, can identify potential terrorists and effectively monitor and disrupt their activities. This leveraging can be assisted via the Terrorism Liaison Officer (TLO) program which is already in significant use across the region. This “force multiplier” extends the capabilities of the intelligence apparatus across the spectrum of law enforcement, firefighter, and healthcare. Understanding the regional nuances while maintaining a global perspective, public safety can assist in prevention of terrorism through the identification of vulnerabilities and the physical hardening of potential targets. Utilizing information technologies, profiles of venues can be used for rapid response and incident mitigation.
SAFETY, LAW ENFORCEMENT, AND EMERGENCY RESOURCES:

Following is a list of public and private organizations that may be involved with security during the Games. Security for the 2015 Special Olympics World Games will be addressed as a unified effort involving federal, state and local emergency response agencies, and nongovernment organizations. Private security will be considered as deemed necessary. The agencies and entities involved will have an operational or supporting role in the security effort. They include:

LOCAL
- Los Angeles Police Department (LAPD)
- Los Angeles Fire Department (LAFD)
- Los Angeles City Department of Transportation (LADOT)
- Los Angeles World Airport Police Department (LAWAPD)
- Los Angeles County Sheriff’s Department (LACSD)
- Los Angeles County Fire Department (LACFD)
- Los Angeles Public Health Department (LAPHD)
- Long Beach Police Department (LBPD)
- Long Beach Fire Department (LBFD)

STATE
- California Highway Patrol (CHP)
- California Department of Transportation (CALTRANS)
- California National Guard (CNG)

FEDERAL
- Federal Bureau of Investigation (FBI)
- United States Secret Service (USSS)
- United States Department of State, Office of Diplomatic Security (USDSODS)
- Bureau of Alcohol, Tobacco and Firearms (ATF)
- Bureau of Immigrations & Customs Enforcement (ICE)
- Bureau of Customs and Border Patrol (CBP)
- United States Coast Guard (USCG)
- Transportation Safety Agency (TSA)

SUPPORTING AGENCIES
- Los Angeles City Emergency Preparedness Department (LAEPD)
- Los Angeles County Office of Emergency Management (LACoOEM)
- California Office of Homeland Security (COHS)
- California Office of Emergency Services (COES)
- American Red Cross
- United States Department of Homeland Security (DHS)
- Federal Emergency Management Agency (FEMA)
The bulk of the law enforcement, fire, emergency medical services, public health and other relevant services will be provided by the cities and counties of Los Angeles and Long Beach. Together these agencies regularly deploy the following human and physical assets:

<table>
<thead>
<tr>
<th>National Guard</th>
<th>More than 20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Law Enforcement Officers</td>
<td>More than 27,500</td>
</tr>
<tr>
<td>Fire Fighters</td>
<td>More than 10,200</td>
</tr>
<tr>
<td>Dignitary Protection</td>
<td>A dedicated unit specifically trained in protection methods</td>
</tr>
<tr>
<td>HazMat Teams</td>
<td>More than 16</td>
</tr>
<tr>
<td>SWAT Teams</td>
<td>Two full-time, plus dozens of fully trained officers available on an emergency basis</td>
</tr>
<tr>
<td>Bomb Squads</td>
<td>Two full-time, plus dozens of fully trained officers available on an emergency basis</td>
</tr>
<tr>
<td>Air Support</td>
<td>The largest municipal fleet in the country</td>
</tr>
<tr>
<td>Trauma Centers</td>
<td>Eleven facilities, along with more than 70 receiving hospitals with emergency rooms</td>
</tr>
<tr>
<td>Urban Search and Rescue</td>
<td>Twenty-one Type 1 teams in Los Angeles County</td>
</tr>
<tr>
<td>Disaster Relief</td>
<td>FEMA has two 70-person teams pre-deployed in Southern California and 36,000 civilians are fully trained in the “Community Emergency Response Program”</td>
</tr>
</tbody>
</table>
The United States Armed Forces would play a limited operational role in the Special Olympics Summer Games due to constitutional restrictions on the use of military forces in domestic operations. The California National Guard, a state militia, would be deployed only if deemed necessary.

In the event of any catastrophic occurrence during the course of the Games, FEMA, the Federal Emergency Management Agency of the United States Government employs the National Incident Management Unit (NIMS). NIMS was created to standardize the nationwide response of federal, state, local and tribal governments, private sector, and non-governmental organizations in the preparation of, response to, and recovery from domestic incidents regardless of cause, size, or complexity, including acts of catastrophic terrorism.

NIMS is based upon the California Standardized Emergency Management System (SEMS), which was adopted 20 years ago by the fire service and 10 years ago by the law enforcement community. The SEMS is an extremely effective, emergency incident management tool and provides a five-level emergency response organization (State, regional, operational area, local government, and field) that can be activated as needed to assist in multi-agency and multijurisdiction emergencies. The City of Los Angeles is responsible for the field and local government levels of SEMS for emergencies that occur within the City. Los Angeles County is responsible for the operational area level, and the State of California, Office of Emergency Services is responsible for the regional and State emergency response levels.

Under SEMS, all responding agencies function as an integrated team to facilitate the flow of information within and between the different organizational levels. Like NIMS, the SEMS is designed to coordinate the response of agencies, which includes rapid mobilization and tracking of resources. Los Angeles has adopted and will integrate the NIMS model into the City’s Emergency Operations Master Plan and Procedures Manual.
CHAPTER 5:
MEDICAL SERVICES - OVERVIEW

Los Angeles is home to one of the finest health care systems, many of the most highly regarded hospitals and some of the finest health care professionals in the world. People come from literally around the globe to take advantage of the specialists, resources and facilities to be found here. With the capacity to serve a major metropolitan area and a regional population exceeding 18 million, few other areas can boast the sheer volume and scope of facilities and health services to be found in Los Angeles. While we certainly hope and plan for a safe and trouble free Games – it is clear that the health care community in Los Angeles is equipped to deal with any eventuality.

We propose using dedicated medical resources from USC and UCLA, private services, and in-kind providers for in-venue first aid and medical support during the 2015 Special Olympic Summer Games. At each competition venue, we intend to have medical service teams available for the athletes and spectators. In addition, first aid resources will be arranged for each group, while athletic training support will be available for athletes at or near the warm-up area. A privately-hired ambulance service will be available at each venue.

Arrangements will be made with a nearby hospital for each venue and village to assure the best possible care is available for athletes, spectators and staff. Transportation will be available in coordination with law enforcement assigned to emergency services at each venue.

RECRUITING AND SELECTING PERSONNEL NECESSARY FOR THE HEALTH SERVICES REQUIRED FOR THE SPECIAL OLYMPIC WORLD GAMES:

The greater Los Angeles area has one of the largest health care infrastructures of any metropolitan area in the world. We will identify appropriate medical supervision for the Special Olympics Summer Games to oversee the overall training, organization and coordination of health services personnel.

Based on our experience hosting many national and international events, we expect to obtain a significant number of volunteer physicians, nurses, athletic trainers and others needed for care at the venues and villages. We will draw upon the Professionals and Staff of our two host University Teaching Hospitals to consult on this effort. Our goal is for each venue to have an individual plan for medical services dictated by the sport and participants.
EMERGENCY SERVICES:
Emergency services have been a priority of California law enforcement and agency service providers for more than 100 years. Natural disaster planning and drills are done continuously by law enforcement and service agencies at the City, County and State levels, integrating Federal support where needed.

During a natural disaster, such as an earthquake or fire, during the Special Olympics Games, decisions on evacuation and procedures will be integrated with the city’s emergency services providers. The primary agencies involved with these services are the local police and fire departments in the area involved (city or county). If the situation requires additional help, local heads of government (such as the Mayor of the City of Los Angeles) can request immediate assistance from neighboring jurisdictions or from the Governor of California. The Governor may, if needed, request assistance from the United States Government, especially the Federal Emergency Management Agency (FEMA). Response scenarios to natural and other disasters which involve integrated responses from multiple levels of government are continuously held.

OTHER HEALTH ISSUES AND RISKS:
Resources in Los Angeles to counter epidemiological risks, and organizations responsible for controlling this issue

The Los Angeles County Department of Public Health is the primary agencies responsible for the monitoring of health services in the county, including epidemiological risks. These responsibilities include periodic inspection of all food service facilities (with visible grade results required to be posted), testing of food, water and housing, pest control and a variety of educational programs to keep the public informed. The agency also works in close cooperation with the California Department of Health Services, the U.S. Center for Disease Control and the U.S. Department of Health and Human Services.
RECOMMENDED HOSPITALS TO BE USED FOR THE GAMES:
Included is a listing of area hospital facilities and recommendations for each geographic area. An additional listing of outlying area facilities is included, bringing the total area beds to 13,000.

SUGGESTED FOR: LOS ANGELES-WEST AREA (UCLA ATHLETES VILLAGE AND VENUES)

<table>
<thead>
<tr>
<th>NAME</th>
<th>BEDS</th>
<th>SPECIALTIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>UCLA-Ronald Reagan Medical Center</td>
<td>669</td>
<td>Anesthesiology, Cancer Center, Emergency Rooms (trauma center), Neurology; Nuclear Medicine, Obstetrics &amp; Gynecology, Ophthalmology, Orthopedic Surgery, Physical Medicine and Rehab, Radiation Oncology, Plastic Surgery, Rehabilitation Services, Seizure Disorders Clinic, Sports Medicine, Surgery, Thoracic Surgery, Transplantation Services, Urology, Vascular Surgery, CT, MRI, Ultrasound</td>
</tr>
<tr>
<td>uclahealth.org</td>
<td></td>
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SUGGESTED FOR: LOS ANGELES-CENTRAL AREA (ALL USC VENUES)

<table>
<thead>
<tr>
<th>NAME</th>
<th>BEDS</th>
<th>SPECIALTIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>USC-University Hospital</td>
<td>259</td>
<td>Arthritis Center, Cardiovascular Care Center, Epilepsy Center, Gamma Knife Cancer Center, Neurological Surgery Program, Plastic Surgery, Sports Medicine Ctr. Orthopedic surgery, Rehabilitation services, Surgery; Transplant, Urology, Vascular Care Center, CAT and CT scans, MRI</td>
</tr>
<tr>
<td>uscuniversityhospital.org</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NAME</th>
<th>BEDS</th>
<th>SPECIALTIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Angeles County-USC</td>
<td>1,335</td>
<td>Burn Center, Emergency Room, Trauma Center, Obstetrics &amp; Gynecology,</td>
</tr>
<tr>
<td>doctorsofusc.com</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### SUGGESTED FOR: LOS ANGELES-DOWNTOWN, COVENTION CENTER, JW MARRIOTT

<table>
<thead>
<tr>
<th>NAME</th>
<th>BEDS</th>
<th>SPECIALTIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>California Hospital Medical Center</td>
<td>285</td>
<td>Cancer Care, Emergency Room, Trauma Center, Orthopedic Center (includes sports medicine care) Surgery, CT scans, MRI</td>
</tr>
<tr>
<td>chmcla.org</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SUGGESTED FOR: GRIFFITH PARK, LA EQUESTRIAN CENTER

<table>
<thead>
<tr>
<th>NAME</th>
<th>BEDS</th>
<th>SPECIALTIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glendale Memorial Hospital</td>
<td>255</td>
<td>Cancer Services, Colorectal Surgery, Diabetes, Heart Center, Surgical, Orthopedic Services, Wound Care Ctr. Emergency Svcs., Physical Therapy</td>
</tr>
<tr>
<td>glendalememorial.com</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Providence St. Joseph’s Hospital</td>
<td>405</td>
<td>Bariatrics, Blood Donor Center, Emergency Care, Cancer, Gastrointestinal, Heart &amp; Vascular, Neuroscience</td>
</tr>
<tr>
<td>www2.providence.org</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SUGGESTED FOR: LONG BEACH VENUES, HOME DEPOT CENTER

<table>
<thead>
<tr>
<th>NAME</th>
<th>BEDS</th>
<th>SPECIALTIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long Beach Memorial Medical Center</td>
<td>420</td>
<td>Emergency, Cancer, Orthopedic, Rehabilitation Services Cardiovascular</td>
</tr>
<tr>
<td>memorialcare.org</td>
<td></td>
<td></td>
</tr>
<tr>
<td>St. Mary Medical Center</td>
<td>436</td>
<td>Cancer center, Emergency Room, Trauma Center, Heart Care center Orthopedics / Rehabilitation Center Renal Transplant center, Surgery Surgery, (divisions for children, women and neonatal care), CAT and CT scans, MRI</td>
</tr>
<tr>
<td>stmarymedicalcenter.org</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**SUGGESTED FOR: SAN FERNANDO VALLEY, BALBOA PARK**

<table>
<thead>
<tr>
<th>NAME</th>
<th>BEDS</th>
<th>SPECIALTIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Valley Presbyterian Hospital</td>
<td>380</td>
<td>Amputation Prevention, Cardiac Rehab and Fitness, Children’s Services, Emergency Services, Maternal Health, Orthopedic, Physical Therapy and OT, Surgical Services</td>
</tr>
</tbody>
</table>

**SUGGESTED FOR: PEDIATRIC CARE AND CHILDREN’S SPECIALTIES**

<table>
<thead>
<tr>
<th>NAME</th>
<th>BEDS</th>
<th>SPECIALTIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children’s Hospital Los Angeles</td>
<td>286</td>
<td>Level 1 Pediatric Trauma Ctr. Pediatric ICU, Pediatric Cardiac, Cancer, Kidney, Orthopedic, other specialties, Transplant services</td>
</tr>
</tbody>
</table>

Following is a list of additional hospitals with acute care facilities within Los Angeles and Orange Counties.
## OTHER HOSPITALS WITH ACUTE CARE FACILITIES IN LOS ANGELES AND ORANGE COUNTIES

<table>
<thead>
<tr>
<th>FACILITY</th>
<th># of BEDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cedars-Sinai Medical Center</td>
<td>809</td>
</tr>
<tr>
<td>Centinela Freeman Regional-Marina</td>
<td>105</td>
</tr>
<tr>
<td>Century City Doctor’s</td>
<td>178</td>
</tr>
<tr>
<td>City of Hope</td>
<td>165</td>
</tr>
<tr>
<td>Coast Plaza Doctors</td>
<td>111</td>
</tr>
<tr>
<td>Community &amp; Mission Hospitals of Hunt Park</td>
<td>190</td>
</tr>
<tr>
<td>Community Hospital of Long Beach</td>
<td>201</td>
</tr>
<tr>
<td>Encino-Tarzana Regional</td>
<td>382</td>
</tr>
<tr>
<td>Garfield Medical</td>
<td>210</td>
</tr>
<tr>
<td>Glendale Adventist</td>
<td>348</td>
</tr>
<tr>
<td>Good Samaritan</td>
<td>380</td>
</tr>
<tr>
<td>Greater El Monte</td>
<td>104</td>
</tr>
<tr>
<td>Kaiser Permanente-Baldwin Park</td>
<td>269</td>
</tr>
<tr>
<td>Kaiser Permanente-Los Angeles</td>
<td>492</td>
</tr>
<tr>
<td>Kaiser Permanente-Harbor City</td>
<td>235</td>
</tr>
<tr>
<td>Kaiser Permanente-West Los Angeles</td>
<td>293</td>
</tr>
<tr>
<td>La Palma Intercommunity</td>
<td>124</td>
</tr>
<tr>
<td>Lakewood Regional</td>
<td>172</td>
</tr>
<tr>
<td>Little Company of Mary</td>
<td>273</td>
</tr>
<tr>
<td>Little Company of Mary-San Pedro</td>
<td>158</td>
</tr>
<tr>
<td>Los Angeles County-Olive View/UCLA</td>
<td>297</td>
</tr>
<tr>
<td>Olympia Medical</td>
<td>204</td>
</tr>
<tr>
<td>Orange Coast Memorial</td>
<td>230</td>
</tr>
<tr>
<td>Placentia-Linda</td>
<td>114</td>
</tr>
<tr>
<td>Presbyterian Intercommunity</td>
<td>426</td>
</tr>
<tr>
<td>Promise Hospital of East Los Angeles</td>
<td>143</td>
</tr>
<tr>
<td>Providence Holy Cross</td>
<td>206</td>
</tr>
<tr>
<td>St. Francis</td>
<td>314</td>
</tr>
<tr>
<td>St. John’s</td>
<td>334</td>
</tr>
<tr>
<td>St. Jude</td>
<td>322</td>
</tr>
<tr>
<td>St. Vincent</td>
<td>320</td>
</tr>
<tr>
<td>San Gabriel Valley</td>
<td>190</td>
</tr>
<tr>
<td>Sherman Oaks Hospital</td>
<td>112</td>
</tr>
<tr>
<td>Temple Community</td>
<td>150</td>
</tr>
<tr>
<td>Torrance Memorial</td>
<td>336</td>
</tr>
<tr>
<td>West Hills</td>
<td>212</td>
</tr>
<tr>
<td>White Memorial/ Adventist</td>
<td>274</td>
</tr>
</tbody>
</table>
CHAPTER 6:
HISTORY

HISTORY, GROWTH, ACCOMPLISHMENTS AND POTENTIAL OF SPECIAL OLYMPICS PROGRAM IN THIS CENTURY:

Special Olympics Southern California (SOSC) is a nonprofit organization that empowers individuals with intellectual disabilities to become physically fit, productive and respected members of society through sports training and competition. It is one of 52 Chapters within the United States and part of Special Olympics, Inc., which serves 3 million athletes in 180 countries worldwide.

The first Annual Western Regional Special Olympics was held on July 26, 1969 at the Los Angeles Memorial Coliseum. Nine hundred athletes from Arizona, California, Colorado, Hawaii, New Mexico, Nevada and Utah participated in the softball throw, the 50 and 300-yard dash and 25 and 50-yard swim. With the success of this event, each western state began to formulate plans to organize its own chapter program, and the California Chapter was formed, co-founded by Olympic Gold Medalist Rafer Johnson.

In the following years, the program was expanded to include opportunities for training, a multi-level competition structure and year-round programming. In an historic move on July 1, 1995, California Special Olympics was divided into two separately incorporated Chapters -- Special Olympics Southern California and Special Olympics Northern California. This division was a first in the history of the Special Olympics movement. The change afforded each new California Chapter a dramatic opportunity to greatly expand outreach efforts. The Southern California Chapter is bounded by San Luis Obispo, Kern and Inyo Counties in the north, and the U.S./Mexico border in the south.

The **mission** of Special Olympics Southern California is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

Our **vision** is to provide sports and training programs for any individual with intellectual disabilities who chooses to participate, thereby improving their lives and the lives of everyone they touch.
We believe that the 2015 Special Olympics World Games will provide an important impetus in taking the Movement to the next level here in Southern California - building on the outstanding work SOSC has accomplished in serving Special Olympics athletes in Southern California - and in focusing media attention on the issues of people with intellectual disabilities.

We are proud of the goals we have achieved in staging one of the nation’s most successful Regional Summer Games competitions, in the Emmy Award-winning television specials we have produced, and in the joy and satisfaction gained by so many of our athletes. We believe that level of excellence can be multiplied by hosting the Spectacle of the World Games here in our own back yard, and will place our regional program at the apex of attention among all cause related programs in Southern California.

-New participants will come to our programs, inspired by what they can achieve with determination and effort.

-The spectacle of the LA Games will bring new volunteers and community leaders to our ranks, ready to work on behalf of our athletes.

-A world of prospective LA-based Corporate sponsors and philanthropists will be exposed to the Movement at its finest moment.
RECENT SUCCESSFUL SPORTS EVENTS IN LA:
Los Angeles has been the host city for many national and global competitions. Los Angeles has hosted many major sports events over the last decade:

- 2002 NHL All-Star Game
- 2003 FIFA Women’s World Cup (Final)
- 2004 NBA All-Star Game
- 2005 World Badminton Championships
- 2009 World Baseball Classic (Final)
- 2003-2010 The X Games (annual)
- 2002 Baseball World Series (Anaheim)
- 2003 World Gymnastics Championships
- 2005 Cycling World Championships
- 2009 World Figure Skating Championships
- 2011 NBA All-Star Game

OTHER SUCCESSFUL EVENTS IN LOS ANGELES...PAST, PRESENT and FUTURE:

<table>
<thead>
<tr>
<th>SIGNATURE EVENTS</th>
<th>Attendance</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democratic National Convention</td>
<td>35,000</td>
<td>2000</td>
</tr>
<tr>
<td>E3, Electronic Entertainment Expo</td>
<td>67,000</td>
<td>1998-2010</td>
</tr>
<tr>
<td>ESPN X Games</td>
<td>100,000</td>
<td>2003, 2010</td>
</tr>
<tr>
<td>NBA All-Star Weekend</td>
<td>110,000</td>
<td>2004, 2011</td>
</tr>
<tr>
<td>SIGGRAPH, Assn for Computing Machinery</td>
<td>28,000</td>
<td>2004-2012</td>
</tr>
<tr>
<td>Society for the Promotion of Japanese Animation</td>
<td>40,000</td>
<td>2008-2012</td>
</tr>
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<thead>
<tr>
<th>ASSOCIATION MEETINGS</th>
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<tr>
<td>American Choral Directors Association</td>
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<td>National Council of La Raza</td>
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<td>American Heart Association- Scientific Session</td>
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<td>2012</td>
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<td>Digestive Disease Week</td>
<td>19,000</td>
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<td>Optical Society of America</td>
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<td>World Financial Group</td>
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</table>
Special Olympics exists to inform and to inspire the world with the stories of those with intellectual disabilities. Its mission is to recognize value in their abilities and contributions to society, to eliminate prejudice, and to foster an international spirit of acceptance and inclusion. SPECIAL OLYMPICS INTERNATIONAL states among its goals for the World Games:

To generate global awareness and support for the Special Olympics Movement-
To disseminate a message of acceptance and inclusion of those with intellectual disabilities-
To grow the Movement by engaging and educating the largest audience possible-

The strategic goals set by Special Olympics International clearly articulate why the United States - and Los Angeles in particular - make the ideal location to host the 2015 World Games. The media and entertainment capital of the planet, and its geographic center for creativity and inspiration, stands unrivaled in its ability to present the message of Special Olympics to the world.

A Media plan and commitments for the Games will be forthcoming. The media landscape is changing rapidly and will look very different by 2015. Navigating those changes and taking full advantage of the resulting opportunities will be a priority for the GOC. That being said our general approach is detailed in the following pages:
THE BIG PICTURE:

From a news standpoint, we will be inclusive of all media news outlets including broadcast stations, radio stations, newspapers, and internet services.

From a television standpoint, we believe the combination of the continued growth and development of traditional and non-traditional media distribution networks (from Oprah’s OWN to Google TV) and the 2015 World Games being staged in one of the largest media markets in the world, will lead to a quantum leap in the media exposure Special Olympics World Games has had to date. Opening Ceremonies landing on the Fourth of July is a major media opportunity as it lends itself perfectly to being a nationally, and internationally, televised special. The development of sponsorship inventory in this category will be critical in the effort to raise the funds necessary to meet the budget of the World Games.

And from an internet standpoint in the year 2015, the entire games may be webcast and watched on everything from big screens in living rooms to cell phones and PDA’s all over the world! Certainly, the Internet will play a major role in connecting the World Games to the world. Aligning with a major Internet media company to provide in-kind infrastructure and operations will also be a media priority.
CHAPTER 1:
PUBLIC AWARENESS

PUBLIC AWARENESS OF SPECIAL OLYMPICS AT THE LOCAL REGIONAL AND NATIONAL LEVEL:
As the originating country for the worldwide Special Olympics Movement, the United States represents the global core of awareness, public and financial support for, and involvement with the cause.

Similarly, the Southern California Region has a long and proud history with the cause. Special Olympics Southern California (SOSC) boasts one of the nation’s strongest communities of support for Special Olympics. Our Chapter recently celebrated its 40th year of providing services and competitions to the athletes and families.

Our annual Southern California Summer Games has grown to 1,200 athlete participants and 3,000 volunteers. The Summer Games have generated strong interest and support by local media including extensive television and other media coverage. Local media has also been generous with ongoing in-depth news coverage of year-around Special Olympics programs, events, sponsorship and support of fund raising activities.

We have a strong and influential Board of high-profile community leaders and decision makers. We are also proud to have Olympic Champion Rafer Johnson, an iconic media figure and a Champion for Special Olympics.

CAMPAIGNS TO INCREASE THE PUBLIC AWARENESS:
In Los Angeles, the World’s media resources are at your fingertips including the world’s leading media corporations and the Industry’s leaders, icons and decision makers. Los Angeles is home to the media’s creative community, world renowned actors, artists and opinion leaders, and the financial resources to commit resources and coverage. There is no place like Los Angeles to disseminate information, create inspiration, and ensure engagement and participation in Special Olympics!

Goals Of The LA 2015 Campaign Will Be:
• To generate public awareness and support
• To drive attendance and/or ticket sales
• To encourage and secure volunteerism
• To secure financial support

Campaign Prerequisites:
• Specify messaging concepts
• Identify reach & frequency targets
• Specify media usage / acquire discounts
• Create timeline for all phases of campaign
DEVELOP A MEDIA & AWARENESS OVERVIEW AND TIMELINE:

Public Relations Calendar
Develop a rolling calendar of media opportunities leading up to the Games
- Press Conferences, Major announcements, Events, Training & other photo opportunities
Identify a preferred media contacts
- Develop extensive list of media outlets / reporters most likely to follow the Games story

Announcement Of The 2015 LA Games
Plan for the Major Press Conference announcing the award of 2015 Games to Los Angeles
- Prepare / organize information to be disseminated
- Create agenda / Identify speakers
- Prepare Press info packets / handouts
- Prepare a video presentation for the Conference

Sponsorship / Extended Underwriting Opportunities
Develop and exploit the advance media reach of partners
Develop interest to include Special Olympics involvement on their advertising

Penetrate The Hollywood Community
Involve Studios and Networks
- Enlist studio management and leadership to spur interest in the media community
Engage / involve celebrities & creative community
- Identify celebrity spokespersons, generate endorsement, underwriting

Future Think
What new media opportunities will exist in the world of 2015?

We are at the cusp of a media revolution with content and technology changing at a quantum rate. As a result of Southern California’s industry presence, we are home to those with the knowledge and foresight to identify future media trends and new technologies. This is where the media landscape of 2015 will be invented, and where the GOC can tap the expertise to maximize its effectiveness.
PUBLIC RELATIONS AND MEDIA OUTREACH STRATEGY:

Scheduled Press Contacts
Scheduled Press Conferences
• Plan regular Media Updates
• Schedule at least one major announcement at each
• Develop media stories, venue tours, athlete and/or ambassador interviews
• Feed the media on a regular basis

Global / National / Regional Coverage
Create dialogue with major TV news networks
• CNN, MSNBC, FOX News, Global News Networks
Develop connections with national current events, travel, health & fitness, lifestyle, and sports magazines:
  • Time, Health & Fitness, Sports Illustrated, and others

Global / National / Regional
Sponsorship / Media Promotional Activities
Seek a consumer products / services sponsor or major underwriter
• Naming Rights for Venues or Competitions
• Contests, events, tickets, unique participation opportunities (“you can’t buy this” experiences)

Schools & Colleges
Penetrate campuses with awareness & involvement by students & alumni
Create the ability to engage and educate through public school system

Clubs & Organizations
Engage Civic and Service Clubs to generate awareness and volunteerism
Creation of a Speakers Bureau of Special Olympics athletes and spokespersons

City / Intramural Athletic Leagues & Organizations
Penetrate and engage these groups to create awareness / volunteerism

Business To Business
Create other public venue exposure: Awareness, advertising, signage, etc.
• Messaging on Restaurant menus, Target museum visitors & concert venues, etc.
• Engage LA Pro Sports Teams- Stadium screens / signage / Athlete involvement-endorsement
• Engage Area Theme Parks: Awareness / Signage in parks / Admissions for athletes / families
• All Sponsors & Partners: Find ways to get SO attached to their paid advertising and PR

Preliminary / Parallel Events
Awareness, coverage, sponsorship and underwriting of proposed
Art Festival / X-Games Event
MAINSTREAM MEDIA STRATEGY:

Global And National Television
Identify an International broadcast and/or cable rights holder
• Quantify the extent and volume of coverage

Create Additional National and International Television Opportunities
LA is home to the titans of media and entertainment.
Develop additional elements for:
• Disney/ABC/ESPN
• Comcast/NBC
• CBS
• FOX / Fox Sports
• Virtually every significant cable network: Discovery Networks, OWN, and many others

Additional Television Opportunities
Pre-event coverage: Develop calendar and opportunities for TV exposure
• Television preview special(s): Introduction /detailing of Games, aired by rights holder
• Training coverage: Coverage of athletes training for the Games
• Athlete bio / profiles - Produce TV Inserts / VNR / Programming featurettes
• Informational / educational specials: TV Special(s) on Intellectual disabilities
• A viewers guide to finding the games: Capturing / recording your favorite events

Local Television
Affiliate television involvement
• Create media / sponsorship opportunities for local LA television stations
• Local sponsorships / third party promotions
• Ramp up coverage /local athlete training
• Station websites / Identify content / coverage / photo options

Local / Regional Radio
• Approach Group-owned LA radio clusters: CBS and/or Clear Channel
  Secure participation of multiple stations / formats
• Local sponsorships / third party promotions / Contests
• Ramp up coverage / qualifying events
• Presence on station websites
• On-site radio broadcasts / Live remotes from The Games
Local / Regional Newspaper / Print
Tribune-Los Angeles Times / Los Angeles Newspaper Group regional newspapers, LA Magazine, other publications

- Develop specific, ongoing plan for storylines / Feature stories / Covers
- Special sections and inserts before and during Games

Local Display Advertising
Investigate options for paid or donated signage from the following entities:

- Billboards / Display signage: CBS Outdoor / Clear Channel Outdoor
- Building sides: CBS Outdoor
- Bus sides / Mass transit: CBS Outdoor
- Light pole signage: City of LA
DIGITAL STRATEGY:

While the mainstream media delivers mass audiences, online and social media has the power to build communities and reach specific targeted audiences. This is the domain in which we will target, reach and develop the next generation of Special Olympics Fans. We will utilize every avenue including online, mobile & other wireless means of distribution to build awareness of our athletes and the World Games in Los Angeles.

Global / National Online Partnership(s)
Develop a relationship and coverage plan with a major web portal
  • Target a Google, Yahoo, Microsoft, or Apple

Development Of The Official 2015 Games Site
Pre-Games video coverage online
Games follower / visitor information online
Promotion of the website
A Special Olympics Mobile App - for mobile and tablet users prior to and during Games

Social Media
Populate and feed these online communities:
Facebook fan / friend pages
Twitter feed
Foursquare page
Other current and future targeted special interest social & fan sites
Free I-tunes download: Games preview
Develop YouTube Channel: Games previews / features / volunteer recruitment tool

Local / Regional Online
Identify and exploit LA City Websites for coverage, promotions

Post-Games Digital Download / DVD
Overview / Games Highlights / “2015 Special Olympics World Games” Film
DEVELOP AND PROPOSE THE ADVERTISING AND AWARENESS PLAN:

Hire And Task The World Games Marketing And Public Relations Team
- Establish Agency and Vendor relationships and support
- Develop a structure for in-kind consideration
- Develop and administer a paid media budget
- Develop and oversee creative and production budgets
- Secure additional assets and resources as needed
SECTION III

LEADERSHIP
SPORTS, GAMES
EVENTS AND
OPERATION
SUPPORT
Chapter 1:  
LEADERSHIP AND STRUCTURE OF THE BID COMMITTEE

The Special Olympics World Games 2015 will benefit from an influential and highly qualified leadership group comprised from the top echelon of the Los Angeles business, civic, sports and education community. The following pages profile this prestigious group, and illustrate their commitment to make the 2015 Games successful on every level:

The LA Bid Committee has been fortunate to have the leadership and guidance of Patrick McClenahan, Chairman of Special Olympics of Southern California for the last 10 years. Patrick’s passion and interest in Special Olympics is borne of personal experience. His daughter Kelly, 24, has Cerebral Palsy and he knows firsthand about the challenges faced by Special Olympic athletes and their families.

Patrick is a well-recognized and honored member of the Southern California media community, and brings his extensive knowledge, experience and associations to bear in support of the World Games. During the past 25 years, he has established a reputation as a strategic, results-oriented leader serving in senior level media executive positions at Prime Ticket, Fox Sports, KCAL, and CBS. Over the past 15 years, Patrick has successfully mobilized his employers and co-workers to the benefit of Special Olympics...including high profile golf tournament fundraisers, employee volunteerism, news coverage, and the production of Emmy Award-winning television programs.

McClenahan is also active in providing leadership to other organizations in the community including serving on the boards of the Los Angeles Sports Council, and LA 84 Foundation. These organizations have great knowledge and resources that will positively affect the 2015 World Games in Los Angeles.

The 2015 World Games will also draw from the experience and legacy of Olympic Decathlon Champion, Rafer Johnson. Rafer was the USA Team Captain and Flag Bearer at the Rome Games in 1960 and was selected to light the Olympic Cauldron to open the 1984 Olympics in Los Angeles. Along with a small group of volunteers, he founded California Special Olympics in 1969, with a competition at the Los Angeles Memorial Coliseum for 900 athletes with intellectual disabilities.
After the first California games, he became one of the original members of the Board of Directors. Today, Rafer serves as the Founding Chair of the Board of Governors for Special Olympics Southern California.

Over the years, Rafer has been involved with scores of charities. However, he is most passionate about Special Olympics Southern California. He brings his passion, commitment and enthusiasm for sports every time he implores the athletes to “be the best that you can be.” Exceeding his worldwide Olympic accomplishments and fame are both his humility and his love for the athletes. Rafer is a great Special Olympics ambassador in Los Angeles, across the nation, and throughout the world.

Another key member of the Los Angeles Bid Committee is Bill Shumard, President and CEO of Special Olympics Southern California since June 2005. Prior to taking over this position, he served as a volunteer for five years as a member of SOSC’s Board of Directors.

Bill’s vision for the organization is to radically grow the number of athletes served, and he has instituted an aggressive Strategic Plan and business model to achieve that goal. An example of a key successful strategy has been the creation of partnerships with school districts within SOSC’s footprint. Revenue generation has also been key to the organization’s recent growth. SOSC has strengthened its revenue streams with a strong emphasis on major and planned gifts, and internet fundraising.

Shumard serves on the Executive Committee of the United States Leadership Council for Special Olympics. He also serves as Chair of CSULB’s Graduate Program in Sport Management’s Advisory Board, Chair of the Ukcleja Center for Ethical Leadership’s Governing Council in the CSULB College of Business, and is a member of the Board of Directors of the Los Angeles Sports Council, The Columbian Foundation, and the International City Racing Association Foundation.

Bill has the support of a great team of committed professionals including a senior staff with significant large event experience and an SOSC Board of highly regarded business, entertainment, sports, education, and athlete leaders.

The LA Bid Committee, committed to making the 2015 World Summer Games in Los Angeles a reality, is an impressive mix of civic, business, sports, education, SOSC, and Global Messenger leaders. We have been overwhelmed by the sincere interest, generosity, and eager commitment by the following outstanding individuals:
2015 SPECIAL OLYMPICS WORLD SUMMER GAMES
Los Angeles Bid Committee

Chairman:
Patrick McClenahan
Chairman, Special Olympics Southern California Board of Directors
Member, LA84 Foundation Board of Directors
Member, LA Sports Council Board of Directors

Members (listed alphabetically):

Roberta Abner
Chief, Los Angeles County Sheriff’s Department
Member, Special Olympics Southern California Board of Directors
Director, California Law Enforcement Torch Run

Bill Allen
President & CEO, Los Angeles County Economic Development Corporation
CEO, World Trade Center Association Los Angeles – Long Beach
Member, Weingart Foundation Board of Trustees

Debi Anderson
Special Olympics Athlete since 1998
Member, Special Olympics Southern California Board of Directors
Special Olympics Southern California Global Messenger

Gene D. Block
Chancellor, University of California, Los Angeles
Distinguished Prof., Psychiatry & Biobehavioral Sciences, David Geffen School of Medicine
Professor, Physiological Science, UCLA College of Letters and Science

Rick Caruso
President & CEO, Caruso Affiliated
Member, University of Southern California Board of Trustees
Member, Para Los Ninos Board of Trustees

Leo Chu
President, Hollywood Park Casino
Member, Special Olympics Southern California Board of Governors
Member, USC Viterbi School of Engineering Board of Councilors

Anita DeFrantz
President, LA84 Foundation
Member, International Olympic Committee
Member, US Olympic Committee Board of Directors
Rob Friedman
Chairman & CEO, Summit Entertainment
Member, Special Olympics Southern California Board of Governors
Member, 2009 Special Olympics World Winter Games Board of Directors

Wendy Greuel
Controller, City of Los Angeles
Commissioner, California Film Commission
Member, Project GRAD

Stephanie Hardy
Special Olympics Athlete since 1977
World Summer Games Athlete: Dublin 2003, 3 Gold Medals in Equestrian
Member, Special Olympics Southern California Board of Directors, 2004-2010

Paul Hoffman
Special Olympics Athletic since 1986
First Special Olympics Southern California Global Messenger

Rafer Johnson
Olympic Decathlon Gold Medalist, Rome 1960
Founding Chair, Special Olympics Southern California Board of Governors
Member, LA84 Foundation Board of Directors

Tim Leiweke
President & CEO, AEG
Member, Los Angeles Chamber of Commerce Board of Directors
Member, Museum of Contemporary Art Board of Trustees

Michelle Kerrick
Managing Partner, Los Angeles Practice, Deloitte & Touche, LLP
Fresh Start Women’s Foundation, Board of Directors
Arizona Host Committee, Super Bowl XLI

Don Knabe
Supervisor, County of Los Angeles
Chairman, Metropolitan Transportation Authority Board of Directors
Secretary, L.A. Health Care Plan Board of Governors

Mark Liberman
President & CEO, LA INC. The Los Angeles Convention and Visitors Bureau
Member, California Travel and Tourism Commission
Member, Los Angeles Area Chamber of Commerce Board of Directors
C.L. Max Nikias
President, University of Southern California
Robert C. Packard President’s Chair
Malcolm R. Currie Chair in Technology and The Humanities

Maidie Oliveau
Sports Counsel, Arent Fox LLP
Arbitrator, US Olympic Committee Code of Conduct and Court of Arbitration for Sport
Member, Los Angeles Sports & Entertainment Commission

Dustin Plunkett
Special Olympics Athlete since 1996
International Special Olympics Global Messenger, 2007-2010
World Games Athlete Evaluation Team, Shanghai 2007, Boise 2009

Barry Sanders
President, Recreation and Parks of Los Angeles Board of Commissioners
Chairman, Southern California Committee for the Olympic Games
Member, Los Angeles Performing Arts Center Board of Directors

Kathryn Schloessman
President, LA Sports & Entertainment Commission
Member, USC Sports Business Institute Advisory Board
Member, Moag & Company Board of Advisors

Bill Shumard
President & CEO, Special Olympics Southern California
Member, Los Angeles Sports Council Board of Directors
Member, USC Sports Business Institute Board of Advisors

David Simon
President, Los Angeles Sports Council
President, Southern California Committee for the Olympic Games
Past Chair, Special Olympics Southern California Board of Directors

Gary Toebben
President & CEO, Los Angeles Area Chamber of Commerce
Member, American Chamber of Commerce Executives Board of Trustees
Member, Los Angeles Sports Council Board of Directors

Antonio Villaraigosa
Mayor, City of Los Angeles, CA (since 2005)
Member, California State Assembly, 1994-2000 (elected Speaker in 1998)
Member, Los Angeles City Council, 2003-2005
ATHLETE INVOLVEMENT:
A key to the success of SOSC and the future success of the 2015 World Games is the inclusion of Special Olympic Athletes in key leadership roles. Athletes have important leadership positions on SOSC’s Board of Directors, and are seen throughout the community as active participants in the communication of the positive impact of Special Olympics on their lives and on their communities through our Global Messenger Program.

Our network of Global Messengers and experienced athlete participants in past World Games will be represented in all phases of our planning and execution of the Games. We will tap their expertise with regard to venues, preparation, outreach, and quality of experience for the participants. Our Global Messengers will be our ambassadors in the community and in the media. They will be the core of our World Games Speakers Bureau.
The Special Olympics Los Angeles World Games of 2015 will follow in the historic tradition of one of the most successful global sports events ever conducted, The 1984 Olympic Games. From the moment our athletes march into the opening Ceremonies at the LA Memorial Coliseum, they will be walking in the footsteps of Mary Lou Retton, Carl Lewis and Michael Jordan, as they create their own sports legacies. Many additional Olympic venues, and several newer high-end facilities will combine to place the 2015 World Games on a spectacular and unparalleled stage!

Los Angeles is fortunate to be home to two of the world’s largest and most prestigious institutions of higher learning: The University of Southern California (USC) and The University of California Los Angeles (UCLA).

These two large and spectacular campuses will be the site of our two Olympic Villages and will host to a significant number of competitions. The remaining Competitions will be staged at facilities in and around central Los Angeles, with all competitive venues within 25 miles of the center of the city.

The following venue pages provide detail for each Sport including:

- The current status of each proposed venue
- International Sport Federation (ISF) Endorsement
- Major Competitions Held Previously at Venues
- Opinion of National Governing Body (NGB) Regarding Venues
- Existing Sponsorship Agreements
- Competition Venues
- Description
- Operating Capacity
- Design of Venues
- Warm-up Venues
## SPECIAL OLYMPICS WORLD SUMMER GAMES 2015:
### VENUES SUMMARY

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<tr>
<th>Sport</th>
<th>Venue</th>
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<tr>
<td>Aquatics</td>
<td>McDonalds Swim Stadium (USC)</td>
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<tr>
<td>Athletics</td>
<td>Loker Stadium / Cromwell Field (USC)</td>
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<tr>
<td>Badminton</td>
<td>Lyon’s Center (USC)</td>
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<tr>
<td>Basketball</td>
<td>Galen Center (USC)</td>
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<tr>
<td>Bocce</td>
<td>Los Angeles Convention Center</td>
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<tr>
<td>Bowling</td>
<td>Pickwick Bowl</td>
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<tr>
<td>Cycling</td>
<td>Griffith Park</td>
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<tr>
<td>Equestrian</td>
<td>Los Angeles Equestrian Center, Burbank</td>
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<tr>
<td>Football (5 a Side)</td>
<td>Drake Stadium &amp; Intramural Field (UCLA)</td>
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<tr>
<td>Football (7 a Side)</td>
<td>Balboa Sports Complex, Encino</td>
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<tr>
<td>Football (11 a Side)</td>
<td>Home Depot Center, Carson</td>
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<tr>
<td>Golf</td>
<td>Harding and Wilson Golf Courses</td>
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<tr>
<td>Gymnastics</td>
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<tr>
<td>Handball</td>
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<tr>
<td>Judo</td>
<td>Student Activities Center (UCLA)</td>
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<tr>
<td>Kayaking</td>
<td>Marine Stadium, Long Beach</td>
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<tr>
<td>Powerlifting</td>
<td>Ackerman Union - Grand Ballroom (UCLA)</td>
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<tr>
<td>Rollerskating</td>
<td>Los Angeles Convention Center</td>
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<tr>
<td>Sailing</td>
<td>Alamitos Bay and Long Beach Inner Harbor</td>
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<td>Softball</td>
<td>Balboa Sports Complex, Encino</td>
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<tr>
<td>Table Tennis</td>
<td>Los Angeles Convention Center</td>
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<tr>
<td>Tennis</td>
<td>Home Depot Center, Carson</td>
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<tr>
<td>Volleyball</td>
<td>Pauley Pavilion (UCLA)</td>
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AQUATICS

VENUE: McDonald’s Swim Stadium (USC)
AQUATICS

VENUE: McDonald’s Swim Stadium

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<th>LOCATION</th>
<th>DISTANCE FROM VILLAGE</th>
<th>STATUS OF VENUE</th>
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<tbody>
<tr>
<td>USC, Los Angeles</td>
<td>In Village</td>
<td>Existing</td>
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</table>

IF ENDORSEMENTS
The pool is in accordance with FINA standards for international competition.

NGB OPINION
The 1984 Olympic Swimming and Diving Competitions and the 1991 Olympic Festival Competitions were held at this venue.

RECENT MAJOR EVENTS
1984 Olympic Swimming and Diving
1989 US Long Course Nationals
1991 Olympic Festival Competitions
NCAA Swimming, Diving and Water Polo Competitions year round

OWNER
USC

EXISTING SPONSORSHIP AGREEMENT
McDonald’s

COMPETITION VENUE
McDonald’s Swim Stadium – competition pool

WARM-UP VENUE
McDonald’s Swim Stadium – diving pool

DESCRIPTION
Competition Pool – outdoor heated 50 meter pool with 8 lanes
Diving Pool – outdoor heated 25 yd. x 25 yd. pool with 8 lanes

SEATING CAPACITY
2,500

ACCESSABILITY
Fully Accessible
ATHLETICS

VENUE: Loker Stadium/Cromwell Field (USC)
### ATHLETICS

**VENUE:** Loker Stadium/Cromwell Field

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<th>DISTANCE FROM VILLAGE</th>
<th>STATUS OF VENUE</th>
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</thead>
<tbody>
<tr>
<td>USC, Los Angeles</td>
<td>In Village</td>
<td>Existing</td>
</tr>
</tbody>
</table>

**IF ENDORSEMENTS**

Venue is endorsed by IAAF. Conforms to all specifications and requirements.

**NGB OPINION**

Training and warm up facility during the 1984 Olympic Games.

**RECENT MAJOR EVENTS**

NCAA and Pac-10 Competitions year round.

**OWNER**

USC

**EXISTING SPONSORSHIP AGREEMENT**

None

**COMPETITION VENUE**

Cromwell Field

**WARM-UP VENUE**

Cromwell Field

**DESCRIPTION**

Track with 8 lanes, 2 pole vault pits, 2 long/triple jump runways, 1 high jump pit, 1 cage for discus, 1 shot put area, steeple chase ability.

Locker rooms, showers, athlete lounge, meeting rooms

**SEATING CAPACITY**

4,000 with permanent and portable bleachers

**ACCESSIBILITY**

Fully Accessible
BADMINTON
VENUE: Lyon’s Center (USC)
# BADMINTON

**VENUE:** Lyon’s Center

<table>
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<tr>
<th>LOCATION</th>
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</thead>
<tbody>
<tr>
<td>USC, Los Angeles</td>
<td>In Village</td>
<td>Existing</td>
</tr>
</tbody>
</table>

**IF ENDORSEMENTS**
Venue will be in accordance with standards for international competition by International Badminton Federation

**NGB OPINION**

**RECENT MAJOR EVENTS**
Used for intramural athletic competitions including basketball, badminton and volleyball

**OWNER**
USC

**EXISTING SPONSORSHIP AGREEMENT**
None

**COMPETITION VENUE**
Lyon’s Center

**WARM-UP VENUE**
Lyon’s Center

**DESCRIPTION**
21,800 sq. ft. wood floor gymnasium

**SEATING CAPACITY**
500 with portable bleachers

**ACCESSABILITY**
Fully Accessible
BASKETBALL

VENUE: Galen Center (USC)
**BASKETBALL**

**VENUE:** Galen Center

<table>
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</tbody>
</table>

**IF ENDORSEMENTS**

Venue is in accordance with FIBA and Special Olympics standards.

**NGB OPINION**

USC uses this venue for all NCAA Men’s and Women’s Basketball regular season and championship games.

**RECENT MAJOR EVENTS**

- 2009 & 2010 Women’s Pac-10 Tournament
- CIF So. California Regional Championships
- LA Stars Celebrity Basketball Game

**OWNER**

USC

**EXISTING SPONSORSHIP AGREEMENT**

None

**COMPETITION VENUE**

Galen Event Center and Athletic Pavilion

**WARM-UP VENUE**

Athletic Pavilion

**DESCRIPTION**

Galen Event Center – 1 regulation basketball court

Athletic Pavilion – 3 regulation basketball courts

4 Locker rooms, training rooms, meeting rooms

**SEATING CAPACITY**

Galen Event Center – 10,400

Athletic Pavilion – 1,000

**ACCESSIBILITY**

Fully ADA compliant
BOCCE
VENUE: Los Angeles Convention Center
## BOCCE

### VENUE: Los Angeles Convention Center

<table>
<thead>
<tr>
<th>LOCATION</th>
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<tbody>
<tr>
<td>1201 S. Figueroa Street, Los Angeles, CA 90015</td>
<td>2.5 miles from USC</td>
<td>Existing</td>
</tr>
</tbody>
</table>

### IF ENDORSEMENTS
Venue and equipment will be in accordance with Special Olympics Bocce Rule

### NGB OPINION

### RECENT MAJOR EVENTS
- World Figure Skating Championships – rehearsals
- USTA Tennis Championships – practice courts
- American Taekwondo United Tournament

### OWNER
City of Los Angeles

### EXISTING SPONSORSHIP AGREEMENT
None

### COMPETITION VENUE
South Hall

### WARM-UP VENUE
Curtained off warm up area in South Hall

### DESCRIPTION
16 courts in 2 rows on artificial carpet type surface will be built to specifications

### SEATING CAPACITY
2,000 with portable bleachers

### ACCESSABILITY
Fully ADA Compliant
BOWLING
VENUE: Pickwick Bowl
**BOWLING**

**VENUE:** Pickwick Bowl

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<th>LOCATION</th>
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<tbody>
<tr>
<td>1001 Riverside Drive, Burbank, CA 91506</td>
<td>15 miles from USC</td>
<td>Existing</td>
</tr>
</tbody>
</table>

**IF ENDORSEMENTS**
Facility is USBC certified yearly.

**NGB OPINION**
Professional Bowlers Association has used the facility for competition

**RECENT MAJOR EVENTS**
Sanctioned bowling leagues
PBA Competition

**OWNER**
Stavert family

**EXISTING SPONSORSHIP AGREEMENT**
None

**COMPETITION VENUE**
Pickwick Bowl

**WARM-UP VENUE**
Pickwick Bowl

**DESCRIPTION**
24 synthetic lanes, computerized scoring system, automatic bumper system, pro shop

**SEATING CAPACITY**
200

**ACCESSIBILITY**
Fully Accessible
CYCLING

VENUE: Griffith Park
# CYCLING

**VENUE:** Griffith Park

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<th>LOCATION</th>
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<tr>
<td>Griffith Park, Los Angeles</td>
<td>11 miles from USC</td>
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</tbody>
</table>

**IF ENDORSEMENTS**
Course will be in accordance with Special Olympics Rules

**NGB OPINION**

**RECENT MAJOR EVENTS**
Various City of Los Angeles sponsored bike events

**OWNER**
City of Los Angeles

**EXISTING SPONSORSHIP AGREEMENT**
None

**COMPETITION VENUE**
Main road through Griffith Park

**WARM-UP VENUE**
Warm up area in Griffith Park

**DESCRIPTION**
6 mile loop on main 2 way road through Griffith Park on smooth asphalt surface

**SEATING CAPACITY**
Along the course

**ACCESSABILITY**
Fully Accessible
EQUESTRIAN

VENUE: Los Angeles Equestrian Center
EQUESTRIAN
VENUE: Los Angeles Equestrian Center

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<thead>
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<th>LOCATION</th>
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<tr>
<td>480 W. Riverside Dr.</td>
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<tr>
<td>Burbank, CA 91506</td>
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</tbody>
</table>

IF ENDORSEMENTS
Venue is in accordance with FEI (Federation Equestre Internationale) standards

NGB OPINION
45 equestrian events are held at this venue every year

RECENT MAJOR EVENTS
Equestrian shows, competitions, festivals and charity events

OWNER
Tim Behunin (LAEC is a City of Los Angeles concession)

EXISTING SPONSORSHIP AGREEMENT
None

COMPETITION VENUE
Equidome – covered arena 300’x150’
Large Ring – 300’x150’
Cricket Field – 250’x125’

WARM-UP VENUE
Warm up areas next to both the Equidome and Exhibition Fields

DESCRIPTION
75 acre equestrian center, 500 boarding stalls, 17 horse trainers, tack shop, meeting rooms, banquet facilities

SEATING CAPACITY
Equidome 3,450, Large Ring 800, Cricket Field 1,500

ACCESSIBILITY
Fully Accessible
FOOTBALL (5 a side)

VENUE: Drake Stadium & Intramural Field (UCLA)
## FOOTBALL (5 a side)

**VENUE:** Drake Stadium & Intramural Field

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<tr>
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</table>

**IF ENDORSEMENTS**
Venue will be in accordance with Special Olympics Rules

**NGB OPINION**

**RECENT MAJOR EVENTS**
College intramural athletic competitions including track & field, soccer, football, lacrosse and field hockey

**OWNER**
State of California

**EXISTING SPONSORSHIP AGREEMENT**
None

**COMPETITION VENUE**
Drake Stadium (Frank W. Marshall Field), Intramural Field and North Athletic Field

**WARM-UP VENUE**
Drake Stadium (Frank W. Marshall Field), Intramural Field and North Athletic Field

**DESCRIPTION**
- Frank W. Marshall Field – 3 grass soccer fields (1 x 11 a side)
- Intramural Field - 6 grass soccer fields (2 x 11 a side)
- North Athletic Field – 3 grass soccer fields (1 x 11 a side)

**SEATING CAPACITY**
- Drake Stadium - 11,700
- Intramural Field and North Athletic Field – 2,000 with portable bleachers

**ACCESSIBILITY**
Fully Accessible
FOOTBALL (7 a side)

VENUE: Balboa Sports Complex (Encino)
**FOOTBALL (7 a side)**

**VENUE:** Balboa Sports Complex

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<tbody>
<tr>
<td>17015 Burbank Blvd.</td>
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<tr>
<td>Encino, CA 91316</td>
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</table>

**IF ENDORSEMENTS**
Venue will be in accordance with Special Olympics Rules

**NGB OPINION**

**RECENT MAJOR EVENTS**
Municipal City Leagues – adult & children
AYSO Leagues

**OWNER**
City of Los Angeles

**EXISTING SPONSORSHIP AGREEMENT**
None

**COMPETITION VENUE**
Balboa Sports Complex Soccer Fields

**WARM-UP VENUE**
Balboa Sports Complex Soccer Fields

**DESCRIPTION**
10 grass soccer fields (5 x 11 a side)

**SEATING CAPACITY**
3,000 with portable bleachers

**ACCESSIBILITY**
Fully Accessible
FOOTBALL (11 a side)

VENUE: Home Depot Center (Carson)
FOOTBALL (11 a side)

VENUE: Home Depot Center

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<tr>
<td>18400 Avalon Blvd. Carson, CA 90746</td>
<td>13 miles from USC</td>
<td>Existing</td>
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</tbody>
</table>

IF ENDORSEMENTS
Venue is in accordance with FIFA/UEFA standards

NGB OPINION
Major League Soccer uses fields for practices

RECENT MAJOR EVENTS
MLS practice fields
USSF Academy Finals

OWNER
AEG

EXISTING SPONSORSHIP AGREEMENT
Home Depot

COMPETITION VENUE
Home Depot Center practice fields

WARM-UP VENUE
Home Depot Center practice fields

DESCRIPTION
4 grass soccer fields (4 x 11 a side)
Finals may be held in the Home Depot Center track stadium which holds approximately 8,000

SEATING CAPACITY
1,000 with portable bleachers

ACCESSABILITY
Fully Accessible
GOLF

VENUE: Wilson and Harding Municipal Golf Courses (Griffith Park)
## GOLF

**VENUE:** Wilson and Harding Municipal Golf Courses

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</table>

**IF ENDORSEMENTS**

Facility is in accordance with the Rules of Golf and Special Olympics, Inc. standards for international competition

**NGB OPINION**

The facility is recognized by the United States Golf Association and the PGA of America

**RECENT MAJOR EVENTS**

US Open in 1937, 1938 and 1939, LA City Junior Championships, LA City Men’s & Women’s Championships, LA City Senior Men’s Championships

**OWNER**

City of Los Angeles

**EXISTING SPONSORSHIP AGREEMENT**

None

**COMPETITION VENUE**

Wilson and Harding Golf Courses

**WARM-UP VENUE**

Wilson and Harding Golf Courses

**DESCRIPTION**

Wilson Course – 18 hole, 6,947 yards, par 72
Harding Course – 18 hole, 6,536 yards, par 72
Locker rooms, putting greens, pro shop, meeting rooms

**SEATING CAPACITY**

1,000 with portable bleachers

**ACCESSIBILITY**

Accessible
GYMNASTICS
VENUE: Collins Court (UCLA)
## GYMNASTICS

**VENUE:** Collins Court

<table>
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</table>

### IF ENDORSEMENTS

Venue will be in accordance with FIG standards for international competition

### NGB OPINION

Olympic competitions have been held at UCLA

### RECENT MAJOR EVENTS

UCLA has hosted the 1984 Summer Olympics Gymnastic Competition, 1991 US Olympic Festival Basketball & Gymnastics Competitions and 5 Men’s & Women’s NCAA Gymnastics Championships

### OWNER

State of California

### EXISTING SPONSORSHIP AGREEMENT

None

### COMPETITION VENUE

Artistic and Rythmic Gymnastics in Collins Court

### WARM-UP VENUE

Pardee Gymnasium

### DESCRIPTION

Collins Court – 18,400 sq. ft. open floor gymnasium with finished wood floor
Pardee Gymnasium – 10,470 sq. ft. open floor gymnasium with finished wood floor

### SEATING CAPACITY

Collins Court – 1,808 existing bleachers

### ACCESSABILITY

Fully Accessible
HANDBALL

VENUE: Los Angeles Convention Center
HANDBALL

VENUE: Los Angeles Convention Center

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<td>1201 S. Figueroa Street</td>
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</tr>
<tr>
<td>Los Angeles, CA 90015</td>
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</table>

IF ENDORSEMENTS
Venue, playing surface and equipment will be in accordance with International Table Tennis Federation standards.

NGB OPINION

RECENT MAJOR EVENTS
World Figure Skating Championships – rehearsal
USTA Tennis Championships – practice courts
American Taekwondo United Tournament

OWNER
City of Los Angeles

EXISTING SPONSORSHIP AGREEMENT
None

COMPETITION VENUE
South Hall

WARM-UP VENUE
Curtained off warm up area in South Hall

DESCRIPTION
2 courts built to specifications
Will contact the National Handball Federation regarding borrowing a Gerfloor/Taraflex floor

SEATING CAPACITY
1,000 with portable bleachers

ACCESSABILITY
Fully Accessible
JUDO

VENUE: Student Activity Center (UCLA)
# Judo

**Venue:** Student Activity Center

<table>
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<tr>
<th>Location</th>
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</table>

**IF Endorsements**
Venue markings will be in accordance with International Judo Federation specifications

**NGB Opinion**

**Recent Major Events**
Venue used for intramural athletic competitions

**Owner**
State of California

**Existing Sponsorship Agreement**
None

**Competition Venue**
Student Activity Center gymnasium

**Warm-Up Venue**
Student Activity Center gymnasium

**Description**
15,000 sq. ft. gymnasium with finished wood floor, men’s & women’s locker rooms, showers, 3 meeting rooms, pool

**Seating Capacity**
800 with portable bleachers

**Accessibility**
Fully Accessible
KAYAKING

VENUE: Marine Stadium (Long Beach)
### KAYAKING

**VENUE:** Marine Stadium

<table>
<thead>
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<th>LOCATION</th>
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<tbody>
<tr>
<td>5255 Paoli Way, Long Beach</td>
<td>25 miles from USC</td>
<td>Existing</td>
</tr>
</tbody>
</table>

**IF ENDORSEMENTS**

Facility, installations and touring kayaks will be in accordance with International Canoe Federation standards for international competition in flat water.

**NGB OPINION**

**RECENT MAJOR EVENTS**


**OWNER**

City of Long Beach

**EXISTING SPONSORSHIP AGREEMENT**

None

**COMPETITION VENUE**

Marine Stadium

**WARM-UP VENUE**

Marine Stadium  
Swim test will be conducted at Belmont Plaza Pool

**DESCRIPTION**

106.4 acre facility, 8,050 meter course in a stadium designed and build for rowing and paddling that contains flat water year round and offers viewing opportunities on both shores. Peter Archer Rowing Center has locker rooms, showers, kitchen and meeting room

**SEATING CAPACITY**

Bleachers on both shores

**ACCESSABILITY**

ADA Compliant
POWERLIFTING
VENUE: Ackerman Union, Grand Ballroom (UCLA)
# POWERLIFTING

**VENUE:** Ackerman Union, Grand Ballroom

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</table>

**IF ENDORSEMENTS**

Facility and installments will be in accordance with International Powerlifting Federation standards.

**NGB OPINION**


**RECENT MAJOR EVENTS**

This venue has hosted concerts, dances, conferences and lectures.

**OWNER**

State of California

**EXISTING SPONSORSHIP AGREEMENT**

None

**COMPETITION VENUE**

Ackerman Grand Ballroom

**WARM-UP VENUE**

Back stage warm up area

**DESCRIPTION**

Large auditorium with raised stage and meeting rooms

**SEATING CAPACITY**

1,000

**ACCESSIBILITY**

Fully Accessible
ROLLERSKATING
VENUE: Los Angeles Convention Center
## ROLLERSKATING

**VENUE:** Los Angeles Convention Center

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<thead>
<tr>
<th>LOCATION</th>
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</table>
| 1201 S. Figueroa Street  
Los Angeles, CA 90015 | 2.5 miles from USC | Existing |

**IF ENDORSEMENTS**
Venue and installations will be in accordance with FIRS standards

**NGB OPINION**

**RECENT MAJOR EVENTS**
World Figure Skating Championships – rehearsal  
USTA Tennis Championships – practice courts  
American Taekwondo United Tournament

**OWNER**
City of Los Angeles

**EXISTING SPONSORSHIP AGREEMENT**
None

**COMPETITION VENUE**
South Hall

**WARM-UP VENUE**
Curtained off warm up area in South Hall

**DESCRIPTION**
80’ x 180’ oval track built to specifications

**SEATING CAPACITY**
1,000 with portable bleachers

**ACCESSIBILITY**
Fully Accessible
SAILING

VENUE: Alamitos Bay and Long Beach Inner Harbor
# SAILING

**VENUE:** Alamitos Bay and Long Beach Inner Harbor

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<th>LOCATION</th>
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<tr>
<td>7201 E. Ocean Blvd. Long Beach, CA 90803</td>
<td>25 miles from USC</td>
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</table>

**IF ENDORSEMENTS**

Course and boats will be in accordance with Special Olympics Specifications

**NGB OPINION**

This venue has hosted national, regional and world championship regattas

**RECENT MAJOR EVENTS**

- 1984 Olympic Sailing
- 2010 Moth Spring International
- Laser Masters No. American Championships
- College and High School National Championships

**OWNER**

Alamitos Bay and Long Beach Inner Harbor - City of Long Beach
Alamitos Bay Yacht Club is a private club

**EXISTING SPONSORSHIP AGREEMENT**

None

**COMPETITION VENUE**

Alamitos Bay and Long Beach Inner Harbor

**WARM-UP VENUE**

Alamitos Bay and Long Beach Inner Harbor

**DESCRIPTION**

Shore services at Alamitos Bay Yacht Club. Several racing venue opportunities available with a 15 minute sail from ABYC in protected water in Alamitos Bay

**SEATING CAPACITY**

Seating on pier and pier

**ACCESSABILITY**

Fully Accessible
SOFTBALL

VENUE: Balboa Sports Complex (Encino)
**SOFTBALL**

**VENUE:** Balboa Sports Complex

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</tr>
<tr>
<td>Encino, CA 91316</td>
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</table>

**IF ENDORSEMENTS**

Facility and installations will be in accordance with International Softball Federation and Special Olympics standards

**NGB OPINION**

**RECENT MAJOR EVENTS**

Year round municipal sports leagues
City tournaments and finals

**OWNER**

City of Los Angeles

**EXISTING SPONSORSHIP AGREEMENT**

None

**COMPETITION VENUE**

Hjette Fields

**WARM-UP VENUE**

Hjette Fields

**DESCRIPTION**

4 outdoor fields, snack bar, meeting room, restrooms, picnic tables

**SEATING CAPACITY**

1,000 with existing bleachers and portable bleachers

**ACCESSABILITY**

Fully Accessible
TABLE TENNIS

VENUE: Los Angeles Convention Center
**TABLE TENNIS**

**VENUE:** Los Angeles Convention Center

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</table>

**IF ENDORSEMENTS**

Venue, playing surface and equipment will be in accordance with International Table Tennis Federation standards

**NGB OPINION**


**RECENT MAJOR EVENTS**

- World Figure Skating Championships – rehearsal
- USTA Tennis Championships – practice courts
- American Taekwondo United Tournament

**OWNER**

City of Los Angeles

**EXISTING SPONSORSHIP AGREEMENT**

None

**COMPETITION VENUE**

South Hall

**WARM-UP VENUE**

Curtained off warm up area in South Hall

**DESCRIPTION**

Indoor hall with appropriate room for 20 tables in 4 rows built to specifications

**SEATING CAPACITY**

1,000 with portable bleachers

**ACCESSABILITY**

Fully Accessible
TEennis

Venue: Home Depot Center (Carson)
# TENNIS

**VENUE:** Home Depot Center

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<th>LOCATION</th>
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<td>18400 Avalon Blvd.</td>
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<td>Existing</td>
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<tr>
<td>Carson, CA 90746</td>
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</tbody>
</table>

## IF ENDORSEMENTS

Facility, surface and markings are to ITF standards and specifications

## NGB OPINION

USTA competitions are held at this facility

## RECENT MAJOR EVENTS

- Home to LA Galaxy MLS soccer team
- 2010 WTA Women’s Tennis Championships
- USTA Challenger Pro Circuit Men’s and Women’s Tournaments

## OWNER

AEG

## EXISTING SPONSORSHIP AGREEMENT

Home Depot Center

## COMPETITION VENUE

Home Depot Center Tennis Courts

## WARM-UP VENUE

Home Depot Center Tennis Courts

## DESCRIPTION

- 8 outdoor tennis courts, ITF approved hard court surface

## SEATING CAPACITY

- 1,000 with portable bleachers

## ACCESSABILITY

- Fully Accessible
VOLLEYBALL

VENUE: Pauley Pavilion (UCLA)
## VOLLEYBALL

**VENUE:** Pauley Pavilion

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<tr>
<td>UCLA</td>
<td>In Village</td>
<td>Existing</td>
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</tbody>
</table>

### IF ENDORSEMENTS
Facility is in accordance with FIVB standards

### NGB OPINION
Primary facility for UCLA’s men’s and women’s basketball, women’s volleyball and women’s gymnastics

### RECENT MAJOR EVENTS
- 11 NCAA Men’s Volleyball Championships
- 3 NCAA Women’s Volleyball Championships
- 1991 US Olympic Festival Basketball and Gymnastics Competitions

### OWNER
State of California

### EXISTING SPONSORSHIP AGREEMENT
None

### COMPETITION VENUE
Pauley Pavilion

### WARM-UP VENUE
Pauley Pavilion

### DESCRIPTION
29,819 sq. ft. arena floor with 6 volleyball courts each with an officials chair, finished maple floor, locker rooms, training room, meeting rooms

### SEATING CAPACITY
10,337

### ACCESSIBILITY
Fully Accessible
Chapter 3:  
NON-SPORTS VENUES

Non-sporting events for the 2015 Los Angeles Games will be conducted in the finest venues the LA area has to offer – all of which are central and convenient to the Competitive Center of Games.

The two host University campuses are rich with facilities that include high-quality housing, meeting and gathering spaces. Many beautiful indoor and outdoor areas are all fully accessible to athletes and fans with disabilities.

In addition, the new JW Marriott Hotel, (located in the LA LIVE complex adjacent to the Convention Center and Staples Center in downtown Los Angeles) will serve as the Headquarters hotel, and will host most dignitaries and high-level functions for the Games. This spectacular new facility was completed and opened in 2010, and includes its own large scale Conference and Meeting Center that can accommodate gatherings, banquets and meetings for up to 5,000 people. Additional information is included in the Accommodations section. (below)

VENUES FOR THE FOLLOWING GAMES AND PRE-GAMES ACTIVITIES:

Opening Ceremony
The Los Angeles Memorial Coliseum will host the Opening and Closing Ceremonies. A classic and iconic sports venue, the Coliseum is the only facility in the world to have hosted two Olympic Games (1932, 1984), the Super Bowl, a Baseball World Series, and of course the 1972 Special Olympics World Summer Games...and it’s ready to host another just 43 years later!

The structure was designated a National Historic Landmark prior to the 1984 Olympic Games, and today remains an active and vibrant part of the LA Community. It is the home stadium for the USC Trojan Football team. The arena includes classic architecture including the iconic Peristyle entrance, and has a functional Olympic Torch. There are seating configurations, which can accommodate in excess of 100,000 spectators.
Specific plans for the Opening Ceremonies will be worthy of a first class international event staged in Los Angeles. Classic components such as the March of Athletes, flags of the participating countries, and the drama of music and pageantry will all be in evidence. One clear benefit of an LA Games is the access it creates with the Entertainment Industry. Literally a world of stars will be at our disposal from the fields of television, movie making and music, and we will make arrangements to have many on hand to take part in the festivities.

Opening Ceremonies for International events typically reflect the sights and sounds of the host country – and with the Summer Games scheduled to begin on the 4th of July 2015, our festivities will honor America’s birthday - replete with the largest fireworks display the city has ever seen. While patriotic in nature, our event will clearly be orchestrated to welcome the world and make our International guests feel welcome in our country.

Of course another key component of opening Ceremonies will be the “Torch Run,” and official lighting of the torch at the climax of the Ceremony. The following pages detail the involvement and enthusiasm of local Law Enforcement in the proposed Torch Run Final Leg:
Law Enforcement Torch Run:
Special Olympics World Summer Games 2015

The Southern California Law Enforcement Torch Run (LETR) Director for Special Olympics® is a high ranking member of the second largest policing agency in the United States. Los Angeles County Sheriff’s Department (LASD) Division Chief Roberta Abner has the full support of Sheriff Leroy D. Baca and in her position, brings an abundance of law enforcement resources in support of Special Olympics and the LETR®. Additionally, the Los Angeles Police Department’s (LAPD) sworn resources are equal to that of Los Angeles County and they likewise support and embrace the effort of bringing the Final Leg to California.

The California Torch Run programs also have the support of the head of the California Highway Patrol (CHP), whose jurisdiction includes all of the highways in the state as well as responsibility for the protection of the Governor. Collectively, the resources among just these three agencies could not be matched anywhere else in the world and does not include the support California brings to the table from all the other independent police agencies and county sheriffs throughout the state.

The Torch Run® programs in California have grown immensely in the past five years. In 2010, both Northern and Southern California Torch Run® programs raised over one million dollars each for the first time in history bringing a grand total of over two million dollars to the state to benefit Special Olympic athletes.

Originally one Special Olympics program, California split into two programs over 15 years ago because of the dense population and size of the state. Although having two programs in one state is unique to all the other programs in the United States, it has proven beneficial in terms of the fundraising, awareness, quality of service to the Special Olympic athletes and the overall ability to manage each program.

Chief Abner is currently the Region VII coordinator for the Torch Run®, meaning she holds an elected position as a Regional Coordinator on the Torch Run Executive Council®. As such, she fills a leadership role over the other Torch Run® programs within this region to include Northern California, Arizona, Hawaii, Utah, New Mexico, Colorado, and Guam. She has garnered much support from the 2015 other programs in the furtherance of the goals and objectives of the Torch Run®. Chief Abner has also been a member of the Board of Directors of
Special Olympics Southern California (SOSC) since 2003, and a member of the Executive Committee of SOSC since 2005. Her demonstrated commitment and longevity to Special Olympics and the Torch Run® has greatly contributed to the growth of Southern California’s Torch Run® program as well as the great partnership SOSC enjoys with its law enforcement. Since taking over as Torch Run® Director in 2003, Southern California has more than doubled their fundraising numbers. Having her commitment to lead law enforcement in bringing the Final Leg to California has greater value and meaning given her track record.

Law enforcement officers from Southern California recently hosted the 2010 International LETR Conference for Special Olympics® in the City of Long Beach. Over 1100 officers attended the conference, an event that took over three years of planning and preparation. Law enforcement and SOSC worked collaboratively to ensure a successful event.

Additionally, Chief Abner garnered the support of her Region VII partners to be a part of the cadre of volunteers who worked hard to ensure the best experience possible for the attendees. Hosting such a conference is no small endeavor, and Southern California received many accolades for a highly successful event, which served to educate, motivate and inspire officers from around the world, raising awareness and funds in support of individuals with intellectual disabilities. Notably, Southern California raised the bar for conferences that follow with the unprecedented level of video production, athlete involvement and planning details that went into the event. Clearly, the conference demonstrated the capacity of Southern California law enforcement to support a large scale event as there was never a shortage of resources throughout the duration of the conference, and everyone involved embraced the spirit and enthusiasm of the Special Olympics movement and its partnership with law enforcement.

Southern California was also one of only three programs in the United States selected to host the Global Torch Run® in 2009. Southern California chose three cities to run the torch through, which included arranging for celebrity speakers and government officials at each of the stops, marketing the event, arranging for media coverage, ensuring a large contingency of law enforcement to both run and provide security & transportation for the run, providing for logistical support and securing sponsors.

Again, the collaboration between law enforcement and SOSC was evident, and it was a highly successful endeavor that started at the Santa Monica Pier, traversed through Hollywood to make a stop in front of the famous Grauman’s Chinese Theatre, then on to the Los Angeles Coliseum and eventually arriving at LA Live in downtown Los Angeles. Southern California law enforcement got a taste of what it might be like to host the Final Leg® and believe they are up to the challenge.
The strength of the LETR programs in California are at an all time high and their abilities to host events has been tested. Southern California understands the importance and value of bringing a large scale event like the Final Leg to California and embraces the prospect and opportunity. Both Southern and Northern California have demonstrated the ability to host a large scale event, having served as prior hosts of the International LETR Conference for Special Olympics® and receiving praise as hosting two of the finest conferences ever. While Southern California LETR® would be in charge of the effort; Chief Abner has the support of Northern California law enforcement to bring the Final Leg throughout the entire state. The opportunity and visibility is too important, and both programs look forward to supporting the effort.

If selected, California law enforcement stands ready to fully support the Final Leg® in 2015 and would be honored to be a part of the history of the LETR®. With an abundance of resources and support from top law enforcement officials, they have the ability to bring in sponsors, VIK, top notch security, the latest in technology, media and celebrities to support the cause. While understanding the enormity of the effort, California law enforcement also knows they have the advantage of having the resources to make it a great event.

Closing Ceremony:
Los Angeles Memorial Coliseum
The Closing Ceremonies for the Games will also take place in the LA Memorial Coliseum, and provide the perfect culmination to a spectacular twelve summer days in Southern California. The Event will draw upon stars from the Hollywood community, including surprise appearances from A-list talent, and at least one major concert act, all set in an uplifting and inspirational atmosphere. Replete with the amazing pageantry and the top rate entertainment that only LA can offer, we will pull out every stop to give the Athletes, families and fans one last amazing and unforgettable memory of their time in Los Angeles.

Main Credentialing Center
Two facilities will process credentials for incoming participants, staff, officials, and other credentials holders:

- The Los Angeles International Airport (LAX) Processing Center will be set up to credential and provide all necessary information and materials.
- A Credentialing Center will also be staffed throughout the duration of the games at the Los Angeles Convention Center.

Welcome Centers for all Constituencies
The two Special Olympics Villages will house the Welcome Centers for the Athlete delegations. Facilities closer to their respective accommodations will be arranged for the remaining groups, such as L.A. Live and/or the Convention Center for Downtown visitors.
Games Main Operations Center, Media and Broadcast Center

These two key functional Centers will be located at either the Los Angeles Convention Center and/or the USC Campus. These two functions will be located in the same proximity to each other, providing ease of Games information access to the Media Community. One concept is a strategic partnership with USC’s School of Cinematic Arts and to utilize the new $175 million dollar George Lucas funded complex, the David L. Wolper Center, and the Robert Zemeckis Center. These educational media facilities are like none other and are dedicated to explore and expand the power and potential of film, television, and new media...a dynamic environment to create student involvement for our webcast teams and other media needs.

Warehouse

There is an abundance of affordable warehouse facilities throughout the region.

Healthy Athletes Program, Special Olympics Town, Special Olympics Festival

Plans for these activities are central to the concept and geographic layout of the Special Olympics 2015 World Games in Los Angeles:

Our two host University campuses are situated roughly twelve miles apart - with USC just south and west of Downtown Los Angeles, (less than two miles from the Convention Center and JW Marriott Hotel) – and UCLA west of Downtown in the Beverly Hills-Westwood vicinity.

With two central hubs for the Games and Athlete housing, we believe the best plan calls for duplicate Olympic Villages, one on each Campus. Therefore, for the benefit and convenience of all, the Healthy Athletes Program, Special Olympics Town and the Special Olympics Festival will have facilities at each Campus location.

The Healthy Athletes Program will be designed to insure optimum opportunities for athletes to receive free medical checkups when not competing.

Special Olympics Town will be an exclusive area for athletes, providing an array of entertainment, fun and educational opportunities, and a great place for them to mingle and meet new friends from around the world.

The Special Olympics Festival will also be conducted at both Villages, providing the opportunity to introduce the Games and Athletes to new fans from many different vicinities of Los Angeles. The Festival will offer Athletes, families and fans the chance to enjoy the environment of the games...and for sponsors to display their products and services.
Global Youth Summit and Rally
Accommodations for participants at GYS will be at one of the two Olympic Villages. Summit meetings will be held in well equipped conference centers on the two Campuses.

Participants will be provided full inclusion to Games, activities, and transportation, and be provided - along with an array of educational and entertainment options including our highly regarded LA County Museums of Science and Natural History, World-renowned Griffith Park Observatory, the Los Angeles Zoo, and other local venues. The goal of the Summit is to develop future leaders within the Movement. To that end we will provide numerous opportunities for participants to interact and learn from a wealth of community and Movement leaders.

Special Olympics Sport Experience,
Sports Clinics and New Sport Demonstrations
As a part of these activities, the GOC will call upon our relationships with Los Angeles-based professional and college sports teams. Our plan will engage the teams, coaches and athletes to provide instruction and demonstrations at each sports venue.

Symposium
We are fortunate to have two internationally acclaimed educational and research institutions in USC and UCLA, ideally suited to stage a world-class Symposium on subjects critical to the well being of people with intellectual disabilities. Preliminary discussions have already taken place with top administrative officials who have enthusiastically embraced the concept of developing this important component of the World Games.

Athlete Entertainment
The GOC will provide an exciting entertainment opportunity for all Athletes...a once-in-a-lifetime opportunity for many. We are endeavoring to provide each athlete and a member of their delegation a chance to experience one of the world’s premiere theme park destinations, Universal Studios Hollywood.

Get ready for the ultimate action-packed Hollywood Experience. Universal Studios Hollywood includes thrilling theme park rides and shows and restaurants, all surrounded by a real working movie studio. The park offers visitors a chance to go behind the scenes of moviemaking on the world-renowned Universal Studios tour. See real working movie sets and special effects shows including King Kong 3-D. The Studio Tour will take our Athletes and guests backstage for the Hollywood Experience of a lifetime!
Special Olympics Board Meeting,
Special Olympics Board Dinner:
The headquarters Hotel, JW Marriott at LA Live, will host these events. Considering its close proximity, ability to stage large-scale banquets and events, and that it will house the Board of Directors, many All-Stars, VIP’s and dignitaries, this is the ideal and most convenient locale.

Receptions including:
Founders, Families, Guests, Healthy Athletes,
and Reception hosted by the 2017 GOC prior to the Closing Ceremony
There are many facilities perfectly suited to host these receptions in and around our Olympic Villages and other Games venues. We have full support of LA Inc. the city’s premiere event planner to identify, schedule and program these functions.

Athlete and Families Entertainment
Los Angeles is often referred to as the Entertainment Capital of the World for good reason. Not only is it the global home of Show Business, it’s also home to the most diverse and exciting options imaginable for tourism, dining, sightseeing and nightlife. The following pages contain just a sampling of the many opportunities and activities that can be enjoyed by our athletes and visitors while they are in LA:

THE LA EXPERIENCE: EVENT VENUES AND SIGHTSEEING IN SOUTHERN CALIFORNIA:

Museums
The GRAMMY Museum
The Getty Villa (Malibu)
The Getty Center (Brentwood)  
Museum of Contemporary Art
Los Angeles County Museum of Art
Autry Museum of Western Heritage
Huntington Library, Art Collections & Botanical Gardens
Natural History Museum
Petersen Automotive Museum
Museum of Neon Art
Norton Simon Museum
Hollywood Entertainment Museum
Museum of Tolerance
Japanese American National Museum
Skirball Cultural Center

Only in LA
L.A. LIVE
STAPLES Center
Beverly Hills – Stars homes/Rodeo Drive
Hollywood & Highland
Hollywood Walk of Fame
Grauman’s Chinese Theatre
TV Tapings (i.e.: Jay Leno Show, Jimmy Kimmel)
Studio Tours-Universal & Warner Bros
Beaches - Santa Monica
-Marina Del Rey
-Venice Beach
-Malibu
Dodger Stadium
Hollywood Park
Cathedral of Our Lady of the Angels
Great Views
Griffith Park Observatory
Yamashiro’s Restaurant
Mulholland Drive
Bonavista Lounge at Westin Bonaventure Hotel
Santa Monica Pier
The Rooftop at the Standard Hotel
Elevate Lounge
Takami Sushi & Robata Restaurant
Penthouse at the Huntley Hotel Santa Monica

Live Theater & Music
Hollywood Bowl (outdoor)
Greek Theater (outdoor)
Pantages Theater
Kodak Theater
Walt Disney Concert Hall – LA Philharmonic
Mark Taper & Ahmanson Theater
Shrine Auditorium
NOKIA Theatre & Club NOKIA
Dorothy Chandler Pavilion – LA Opera
House of Blues Sunset Strip
Wiltern Theater

Uniquely LA After Dark

Downtown
Conga Room
Club Nokia
Lucky Strike Lanes
ESPN Zone
Elevate Lounge
Remedy Lounge
J Lounge
Broadway Bar
Rooftop at the Standard Hotel
Crocker Club
Edison
Seven Grand
Library Bar
Golden Gopher
Universal CityWalk
25 restaurants
30 one-of-a-kind stores
8 cool night spots
Arclight Cinemas Hollywood

Experience Downtown LA
Olvera Street/China Town/Little Tokyo
California Science Center
Museum of Contemporary Art
Cathedral of Our Lady of the Angels
Architecture Tour
Museum of Neon Art
Artist Lofts & Arts District
Exposition Park, Museums, LA Coliseum
Angels Flight
The Walt Disney Concert Hall
The Music Center

Uniquely LA After Dark

Downtown
Conga Room
Club Nokia
Lucky Strike Lanes
ESPN Zone
Elevate Lounge
Remedy Lounge
J Lounge
Broadway Bar
Rooftop at the Standard Hotel
Crocker Club
Edison
Seven Grand
Library Bar
Golden Gopher
Universal CityWalk
25 restaurants
30 one-of-a-kind stores
8 cool night spots
Arclight Cinemas Hollywood

Hiking – Santa Monica/San Gabriel Mountains
- Runyon Canyon Park in Hollywood
Griffith Park (LA Zoo, golf, horseback riding+)
Bike ride/in-line skating on the “strand”
- 22 mile COASTAL bikeway Palos Verdes-Santa Monica
Harbor Cruise – Marina Del Rey
Day at the beach – Santa Monica, Manhattan, Hermosa,
Redondo, Venice, Zuma, Malibu
Los Angeles County Arboretum & Botanical Gardens
Descanso Gardens
Huntington Library Gardens
Day Trips
- Catalina Island
- Temecula (wineries)
- Santa Barbara (wineries)
- Queen Mary (Long Beach)
- San Diego/Mexico
- Palm Springs

Theme Parks & Attractions
- Disneyland / California Adventures
- Universal Studios
- Universal City Walk
- Magic Mountain
- Pacific Park - Santa Monica Pier
- Los Angeles Zoo
- Madame Tussauds

Family Activities
- California Science Center & IMAX Theater
- Los Angeles Zoo & Botanical Gardens
- Griffith Park
- Universal Studios Hollywood & CityWalk
- Natural History Museum
- La Brea Tar Pits
- Santa Monica Pier & Pacific Park
- Camping (Topanga State Park)
- Horseback Riding (Griffith Park, Topanga State Park, Malibu)
- Warner Brothers VIP Studio Tour
- Sony Pictures Studios
- Queen Mary
- Aquarium of the Pacific
- Cabrillo Marine Aquarium

Sports
- Lakers (NBA - STAPLES Center)
- Clippers (NBA - STAPLES Center)
- Dodgers (MLB - Dodger Stadium)
- Kings (NHL - STAPLES Center)
- Sparks (WNBA - STAPLES Center)
- Galaxy (MLS - Home Depot Center)
- Chivas USA (MLS - Home Depot Center)
- UCLA Bruins (Rose Bowl, Pauley Pavilion)
- USC Trojans (LA Coliseum, Galen Center)
THE ENTERTAINMENT CAPITAL OF THE WORLD, NOW HAS A CAPITAL OF ITS OWN

L.A. LIVE is a dazzling new, one-of-a-kind, entertainment campus, presenting sports, dining, theater, music and cultural experiences like none other on the planet. It is 27 acres of excitement. Six city blocks of L.A. heartbeat! 5.6 million square feet of “what will they think next?”

Right at the heart of the revitalized epicenter of Los Angeles! And home to the new JW Marriott Los Angeles, official host hotel for the Special Olympics World Games, L.A. LIVE & The Ritz-Carlton, Los Angeles.

- 5.6 Million Square Feet
- Six City Blocks
- 20 Million Visitors
- 27 Acres
- 600+ District Annual Events
- Over 20,000 Square Feet of Crystal Clear LED Signage & Displays

NOKIA THEATRE L.A. LIVE

A Theatre created to enhance the entertainment experience...for performer and audience alike.

Live entertainment reaches new heights with NOKIA Theatre L.A. LIVE in downtown Los Angeles. Destined to become the region’s preferred indoor venue, NOKIA Theatre L.A. LIVE offers an intimate setting with no seat being more than 210 feet from the stage. State-of-the-art acoustics and amenities will provide guests exceptional comfort with an unmatched experience! NOKIA Theatre L.A. LIVE will host the most popular concerts, performances, award shows, family shows, corporate showcases, speaker series and television broadcasts on the newest and largest stage in Los Angeles.

The 7,100 seat NOKIA Theatre L.A. LIVE will be home to the Grammy, The ESPY, American Music Award and many more.

NOKIA PLAZA L.A. LIVE

Anchored by STAPLES Center, the world’s busiest and most successful arena and adjacent to the Convention Center, NOKIA Plaza is a one-acre open-air plaza at the center of L.A. LIVE. Designed to accommodate pre-show entertainment, festivals, press events and community gatherings, NOKIA Plaza features LED displays. The 40,000 square foot NOKIA Plaza L.A. LIVE is available for functions and can accommodate up to 4,000-person reception.
FOOD & BEVERAGE OFFERINGS

Featuring an exciting array of entertainment from sports and music to movies and dining and so much more, L.A. LIVE will be the leading entertainment destination for all of Los Angeles and the event capital of the world.

L.A. LIVE will offer a rich mix of local, regional and national restaurants reflecting the uniqueness of Los Angeles and its passion for food. Serving everyone’s taste and budget, the restaurants at L.A. LIVE will be open for lunch and dinner.

FEATURED RESTAURANTS:

- ESPN Zone
- Starbucks
- Wolfgang Puck Bar & Grill
- Rock'n Fish
- Katsuya
- Yard House
- The Farm of Beverly Hills
- Rosa Mexicano
- Boca at the Conga Room
- Trader Vics
- Lawry’s Carvery
- Fleming’s Prime Steakhouse & Wine Bar
- New Zealand Natural Ice Cream
ENTERTAINMENT

L.A. LIVE will offer a wide variety of options for entertainment.

**CLUB NOKIA L.A. LIVE**

Club NOKIA L.A. LIVE is the perfect venue to host live performances of a more intimate nature. Accommodating up to 2,300 guests, Club NOKIA L.A. LIVE will be the perfect venue for new ground breaking musical acts, special events, and cultural shows and will provide excellent space for corporate events and private parties.

Acoustically perfect for performances by Cutting-Edge Artists.

**CONGA ROOM**

The Conga Room is LA’s legendary performance venue for top name Latin, World & Alternative Music and partly owned by High Profile Celebrities – Jimmy Smits, Jennifer Lopez & Paul Rodriguez. Conga Room is a 9,200 square foot Live Entertainment & Night Club with a specialty restaurant.

**ESPN BROADCAST STUDIO**

The foremost Sports Brand in the World,...ESPN’s West Coast Broadcasting Headquarters will be at L.A. LIVE. The State-of-the-Art Television and Radio Broadcast Studios will be home to a number of Live Shows and an ESPN Zone Multi-Level Restaurant.
THE GRAMMY MUSEUM

The GRAMMY Museum explores and celebrates the enduring legacies of all forms of music; the creative process; the art and technology of the recording process; and the history of the GRAMMY Awards, the premier recognition of recorded music accomplishment.

The GRAMMY Museum is an exciting and interactive celebration of the power of music. Slated to open in the fall of 2008, the GRAMMY Museum occupies a vibrant new space in downtown Los Angeles. Four Floors of cutting edge exhibits, interactive experiences and films provide a one-of-a-kind visitor experience — engaging, educational, celebratory and inspirational.

The GRAMMY Museum – 30,000 square foot museum with interactive, permanent and traveling exhibits, four floors of dynamic and stimulating exhibit space, more than two dozen exhibits that explore the greatest GRAMMY music, everything from Rock and Hip-Hop to Country, Classical, R&B and Jazz.

The Museum will include a 200 seat state-of-the-art GRAMMY Experience Theater, a 13,000 square foot Roof Top Terrace – perfect for special programs or private events...space for receptions, dinners and other functions for approximately 450 guests.

LUCKY STRIKE

Is a Premier Destination for Dining, Lounging and Bowling! An upscale Bowling Lounge with Gourmet Food, Plush Seating and Signature Cocktails. A perfect venue for Group Functions and Spousal Programs!

REGAL CINEMAS

140,000 sf state-of-the-art West Coast Flagship Theater with 14 Screens including a 790-Seat Hall for Movie Premieres with private “Red Carpet Entry.”

Available for Group Functions
Chapter 4:
ACCOMMODATION PLANS

HOST HOTEL:

The host hotel for the 2015 World Games was recently completed and is in the center of the rejuvenated downtown landscape. The 54-story skyscraper includes an 876-room JW Marriott Hotel, a smaller, 124-room Ritz-Carlton Los Angeles and 216 residential condominiums. The JW Marriott is comprised of 18 floors, with plenty of meeting space and the largest ballroom in Los Angeles.

It is part of the four-million square foot L.A. Live complex developed by AEG Worldwide, and adjacent to Staples Center and the Los Angeles Convention Center. This spectacular new venue includes restaurants, shops, office space, a 14-screen Regal Cineplex, broadcast facilities for ESPN, a major live-music venue for 2,200 called Club Nokia and the 7,000-seat Nokia Theatre.

SPECIAL OLYMPICS FAMILY, SPECTATOR AND MEDIA ACCOMMODATIONS

An enormous array of hotels and accommodations are available in the greater Los Angeles area. L.A. Inc. The Convention and Visitors Bureau, estimates that within a 30-mile radius of Downtown, more than 124,000 hotel rooms already exist and another 20,000 are expected to be opened prior to 2015.

A sampling of the quality hotels located in Downtown Los Angeles include:

- J.W. Marriott at L.A. Live (Host Hotel)
- Hilton Checkers Hotel
- Holiday Inn City Center
- Holiday Inn Downtown
- Hotel Figueroa
- Kyoto Grand Hotel & Gardens
- Los Angeles Marriott Downtown
- Miyako Hotel
- The Ritz-Carlton @ L.A. Live
- The New Otani Hotel & Garden
- The Millennium Biltmore Hotel
- Radisson Hotel (USC)
- Sheraton Los Angeles Downtown
- Standard Hotel
- Westin Bonaventure Hotel
- Wilshire Grand Los Angeles
According to Smith Travel Research, hotel rooms in the Los Angeles area, based on distance from Downtown, include:

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(Planned rooms refer to hotels for which construction authorization has already been signed)
ATHLETE AND DELEGATION ACCOMMODATIONS

Los Angeles is fortunate to be home to two of the world’s outstanding universities, the University of Southern California (USC) and the University of California, Los Angeles (UCLA). Both will play an important role in accommodations for a 2015 World Games in Los Angeles. USC and UCLA will host an Olympic Village to service athletes based on the location of the venues to minimize transportation.

Of the 10,000 beds needed for Athletes coaches and delegates, approximately 6,500 beds will be utilized at USC and 3,500 at UCLA. Residents of the Villages will receive three meals per day from a healthy and nutritional menu specifically developed for the athletes. All international food sensitivities will be addressed.
Chapter 5:
INFORMATION TECHNOLOGIES AND CONSIDERATIONS

High-quality and reliable information and media technology is central to the success of the Games. Accurate, reliable systems are mandatory for the overall operation and documentation of The Games. It is critical that the backbone system(s), including servers, access lines and multiple user applications are robust enough to insure speed and reliability. The GOC will employ the services of world-leading IT vendors and suppliers with both financial and in-kind support for this mission critical assignment.

The IT portion of our task will take on even greater significance - as more of the worldwide audience will utilize online resources to watch and monitor the games. The digital and mobile age is here and the GOC will be ahead of the curve to assure that we provide cutting edge electronic access to the Games for athletes and fans worldwide.

The mainstream media will also be provided with the finest technical resources to cover the Games, and carry the message of Special Olympics around the globe. From video coverage, production resources, digital and satellite and delivery systems, the LA World Games of 2015 will provide every resource necessary for a high-quality television and internet viewing experience.

With computer technology - including hardware, software, applications, speed, and storage – evolving and advancing at a quantum rate, it is challenging to assess the IT resources will be necessary in the world of the 2015 Games. It is fortunate however that Los Angeles lies on the doorstep of Silicon Valley, and is home to many of the industry’s leading IT and software design firms. With the history and frequency of major events in our city, and the resources at hand, it can be assured that the latest IT devices and applications and the expertise to implement them will be readily accessible in Los Angeles.
COMPUTER DATA CENTER:
The Games technology solutions are targeted to support two different operations:

- Standard day-to-day business operations (phone, FAX, e-mail, Website, etc.)
- Games-specific events and operations (competition management, timing systems, scoreboards, medical services, credentialing, volunteer management, etc.)

The GOC IT Department is required to deploy a Games computer network and data center in order to support the above operations. The GOC will identify sponsors in the following areas for successful, information-rich Games:

- Computer Network Hosting Center, Internet Services, Telecommunications, Computer Hardware and Equipment including PC’s, servers, networking equipment, printers, etc.
- Software, including operating systems, databases, Microsoft Office applications, Website, etc. It is critical that the IT objectives described above are tested during the Preliminary Games
- Start: When GOC Business Offices/Operations are established (Approximately 2 years before Games)
- End: When GOC ends business operations (Approximately 6 months after Games)

GAMES DATA CENTER, DATA NETWORKING SERVICES:
Servers, PC’s, printers, credentialing hardware, timing and scoreboard systems
Local and wide area networks will be designed and established

ACQUISITION OF COMPUTER HARDWARE AND EQUIPMENT:
PC’s, laptops, servers, printers, fax, phone, e-mail, MS Office
Vendor and in-kind support will be sought

SPECIAL OLYMPICS GAMES-SPECIFIC SOFTWARE APPLICATIONS SUPPORT:
Competition management, medical services, competition (timing /scoreboards)
Credentialing and Guest Management
Processes will be in place in accordance with past Games, and within the specifications of SOI

TELECOMMUNICATIONS SERVICES:
Long distance, cellular service, mobile phones, two-way radios, broadband, etc.
Processes will be in place in accordance with past Games, and within the specifications of SOI
INFORMATION TECHNOLOGIES / HUMAN RESOURCES:
Recruitment of Helpdesk and Support Personnel for Computer Data Center and Business Operations will be a task that will begin far in advance of the Games.

Recruitment and Training of Games-specific Software Application Users
GOC IT Department: 15 Staff, 200 Volunteers 
Special Olympics: 3 Staff 
Helpdesk Support: 15 consultants, 80 trained volunteers 
GOC trained Games-specific software users: 100 Volunteers 
Processes will be in place in accordance with past Games, and within the specifications of SOI.

BROADCAST / DIGITAL CAPABILITIES TO ADDRESS WEBCASTING:
As stated throughout the bid presentation, it is the goal of the LAGOC that the 2015 Games will be a major Global Media Event. Because of the scope and locale of the Games, we anticipate wide television coverage and distribution by major television partners. The video infrastructure of the LA Games must support the gathering of multi-venue high definition television feeds, high-end video production and multiple feed distribution via digital and satellite. While most of the resources to accomplish this will come from rights holders, the Games must and will provide the framework and ancillary infrastructure to make it possible – and the extended resources to provide video content to the web and other news and information sources.

DAILY TRANSMISSION OF DIGITAL / VIDEO CONTENT TO MEDIA OUTLETS AND GENERAL PUBLIC:
- See Broadcast / Digital capabilities 
- Processes will be in place in accordance with past Games, and within the specifications of SOI. 
- In-kind resources: Equipment, systems design, installation

INTERNET: ACCESS, SERVICES, SUPPORT, AND GOC WEBSITE:
High speed Internet access and wireless Internet will be a critical component in and around virtually every sport and non-sport venue. The LAGOC is committed to servicing these Games at the highest technical level, to assure the quality and capacity of information flow. A framework for internet access will be developed that is robust enough to provide such an experience for all official and fan users.
THE OFFICIAL GAMES WEBSITE
The official Games website will be a major portal through which the World will follow the competition. The site must have multiple language support and interfaces with athlete competition results and profiles.

It must also be a robust and information-rich resource, complete with all necessary advance information and experiential media prior to the games – and complete coverage information, video and information during the games.

Among the many ideas to be considered is a Mobile Application (App) for smart phones and other mobile devices including tablet computers. This app will allow athletes and fans to follow the Games via mobile devices wherever they are.
SECTION IV

SUPPORTING SERVICES
CHAPTER 1:
VOLUNTEERS AND HUMAN RESOURCES;
GENERAL VOLUNTEER RECRUITMENT AND TRAINING

Few cities in the world have both the social consciousness and engagement in service like Los Angeles. Ours is a city that has given birth to Global movements. From disaster relief and world hunger to ecology and environment, the people of Southern California - across every social, ethnic, political and religious strata - turn out to support and help worthy causes.

The Southern California Metroplex is home to more than 18 million culturally diverse residents, representing countries and societies from around the world.

It can be assured that the 2015 Special Olympics Summer Games will find a ready, willing and able corps of prospective volunteers to help conduct this worthy multi-national endeavor. In addition to these facts, we have several other advantages to our benefit:

• We have the volunteerism model for the 1984 Olympics to follow-
• The full engagement of USC & UCLA Administration & Student Bodies is assured-
• We have the endorsement of / access to the LA City Dept. of Recreation & Parks- LADR&P has a vetted database of 25,000 area volunteers to draw from-

WELL TRAINED AND EFFICIENT STAFFING FOR THE 2015 GAMES:
The GOC assumes responsibility of implementing the Staffing and Training plan for the Games. Their task is defined as follows:

• Define the division of paid staff and volunteers-
• Work through regional Special Olympics Chapters, championed by SOSC-
• Recruit qualified staff using criteria accepted by SOI-
• Solicit corporate partners to encourage volunteerism within their organizations-
• Solicit interested civic and service organizations to participate-
• Generate internships / volunteerism within USC and UCLA faculty and student bodies-
• Solicit volunteers through law enforcement community-
• LA Department of Recreation and Parks / Vetted database of 25,000 volunteers
• Training programs will be established and operated within SOI guidelines
LANGUAGE-TRAINED VOLUNTEER RECRUITMENT AND TRAINING:
The GOC will call upon numerous sources to satisfy the multi-lingual needs for the Games. The following provides a basis of information for our plan in development:

- Southern California is a metroplex of 18 Million people
- This is a multi-cultural region representing people from all over the world
- Southern California is home to almost 100 International Embassies and Consuls
- Home to several major universities, with over 180 languages taught
- Recruiting will be done from within these communities

STAFFING OF THE GOC / TIMELINES FOR STAFFING OF THE GOC:
Following is an outline of the GOC’s multi-year plan for servicing the 2015 World Games:

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<tr>
<td>TOTALS</td>
<td>9</td>
<td>35</td>
<td>61</td>
<td>88</td>
<td>823</td>
</tr>
</tbody>
</table>

- The GOC will establish the staffing and compensation structure
- HR guidelines, interview & selection processes will be established under SOI guidelines
- A Year-by-Year staffing plan will be created leading up to and through Games
CHAPTER 2: PARTICIPANT SERVICES

SERVICE FOR ARRIVALS AND DEPARTURES:
The LA GOC intends to follow a well considered plan for arrivals and departures first established by the IOC and Los Angeles Olympic Committees from 1984 – and updated for the city’s 2016 Olympic bid.

Dedicated LAX terminal / customs / credentialing
The plan begins when the athletes and their group arrive at LAX. A dedicated airport terminal will be assigned for incoming flights, with specially designated customs immigration personnel and facilities. The athletes and/or delegations will be met by Games personnel fluent in their home country language(s). Full credentialing, and instructions will be handled at the airport, prior to the delegations being escorted to assigned ground transportation. The Los Angeles Department of Transportation (LADOT) will be providing city busses / vehicles, transporting athletes to their respective Villages and/or accommodations.

Delegation Welcome Center
Host Town Program (Games time)
School Enrichment Program
Delegation Services / Families Services:
Honored Guests – All Star Fans and MVP Fans
Volunteers Services

All Participant Services listed above are currently under consideration. A choice of excellent facilities exists within the proposed Games footprint, and discussions are ongoing to identify specific locations. These activities have been addressed in the proposed budget, and are among our next immediate agenda items.

Language services at all venues
Will be provided in accordance with all SOI specifications
See language services Section 3, Chapter 3

Media Services
Our Media Village will provide the infrastructure for and meet all video, audio, photographic, print and electronic publishing needs required in the technical scope of 2015.
Please also refer to:
Section II: Public Awareness
Section III, Chapter 5: Information Technologies.
FOOD SERVICES FOR ALL CONSTITUENTS:
Individual venues and hotels will be engaged to provide food services

- Groups at each venue will be addressed accordingly:
  
  Athletes and Delegation members
  Families
  Honored Guests
  Media
  Officials / Technical Delegates
  Volunteers
  GOC and Special Olympics staff

- Healthy eating criteria will be a focus whenever possible
- Special diet and meal needs will be considered

TRANSPORTATION SYSTEMS:
A vendor or vendors will be secured to facilitate major transportation systems for the Games. Bus service will connect the major activity hubs such as the University campuses, Villages, sports venues, major events and accommodations. Individually assigned busses will run scheduled routes at regular intervals on the appropriate days of competition. Accommodation will be made for athletes and others with special needs.

The following transportation systems and appropriate configurations will be addressed:

- Airport transportation for all incoming and outgoing athletes, families and delegations
- Opening and closing ceremonies
- All days and venues for competition
- Routes to and from major accommodation locations and the Villages
- Groups to be considered include:

  Athletes and Delegation members
  Families
  Honored Guests – All Star Fans and MVP Fans
  Media
  Officials / Technical Delegates
  Volunteers
  GOC and Special Olympics Staff
CHAPTER 3: 
FINANCE

1. EXECUTIVE SUMMARY:
The budget as presented estimates the expense and revenue sources associated with planning, organizing and hosting the Special Olympics 2015 World Summer Games in Los Angeles. Please see below a high level summary of the budget, presented in inflation-adjusted figures for 2015, as well as the 2011 equivalent of the total (not adjusted for inflation).

Figure 1. Budget Summary

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Total 2015 (Adjusted for inflation)</th>
<th>%</th>
<th>Revenues</th>
<th>Total 2015 (Adjusted for inflation)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation</td>
<td>$9,415</td>
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<td>Sponsoring (In Cash)</td>
<td>$33,333</td>
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<tr>
<td>Entertainment</td>
<td>$3,585</td>
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<td>Sponsoring (Value in Kind)</td>
<td>$16,667</td>
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<td>Food Services, Catering</td>
<td>$8,856</td>
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<td>Value in Kind (Government)</td>
<td>$1,317</td>
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<td>Equipment</td>
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<td>Merchandising Products</td>
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<td>General Operations</td>
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<td>Donations</td>
<td>$31,000</td>
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<td>Human Resources, Staffing</td>
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<td>Broadcasting Rights</td>
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<td>Police &amp; Fire Department</td>
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<td>Rent - Location</td>
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<td>Other Refunds and Credits</td>
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<td>Total 2015 (Adjusted for inflation)</td>
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<tr>
<td>Total 2011 (Not adjusted for inflation)</td>
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<td>Total 2011 (Not adjusted for inflation)</td>
<td>$104,605</td>
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2. METHODOLOGY AND PRESENTATION:
When developing the budget, our primary goal was to arrive at a realistic but conservative cost estimate for the World Games. We believe that we have taken into consideration all of the significant costs associated with planning and hosting the World Games; however, given the time lag between our budgeting process and the actual event, any major change in requirements or in the macroeconomic environment may alter our underlying assumptions.

In order to obtain an accurate portrayal of the expenditures associated with hosting the World Games in Los Angeles, we developed a detailed budget model, using a bottom-up approach and consistent costing methodology throughout. We established separate cost centers for each athletic event with discrete estimates pertaining to the specific sport and/or venue. Similarly, we created 40 non-athletic cost centers to account for all other non-sporting events, including those required by the Bid Materials (e.g. Honored Guest Program), as well as categories for
general expense items (e.g. Warehouse and Logistics). Therefore, as part of our budgeting process, we created a total of 63 cost centers, each containing the following: a summary section detailing 15 different expense categories or accounts; a more detailed section with individual costs associated with each cost center; and a third section which provides the calculation and corresponding commentary and source for each estimate within.

All expenses were compiled in 2011 dollars, as these figures were widely available and most accurate at the time of budgeting. In order to account for rising costs in the years leading up to 2015, we used an expected average inflation rate of 3% per year. As most expenses will be incurred in 2015, the budget is summarized on an annual basis. However, in order to develop an accurate staffing model, we developed a detailed human resources budget on a monthly basis.

Our estimates are based on the requirements detailed in the “2015 Special Olympics World Summer Games Bid Material,” as well as in the “Special Olympics World Games Charter.” In addition, we relied on work reports and publicly available financial information from previous World Games. Experts in sports management and other relevant areas also provided useful guidance and input on costing venue-specific categories (e.g. IT). In general, all cost estimates are based on information received from third parties and therefore should reflect a high degree of accuracy.

Basic Budgeting Parameters
- 7,000 Athletes and 3,000 Delegates
- 21 Sports
- 23 Athletic Venues (within 8 sport hubs)
- 28 Non Athletic Events
- 40,000 Volunteers

3. EXPENSES:
The main expense categories listed in the budget are described below in further detail:

- **Accommodation:** This category is comprised mainly of accommodation for Athletes and Delegates in the two Olympic Villages, as well as further accommodation required by the Bid Materials for select groups of individuals (e.g. Honored Guests and Sports Officials). The estimates for the Olympic Villages come from USC (University of Southern California) and UCLA (University of California, Los Angeles). For all other accommodation estimates, we obtained detailed data from LA Inc. (The Los Angeles Convention and Visitors Bureau).

- **Entertainment:** This category includes the estimated cost for Athletes, Delegates and Families’ entertainment during the World Games, as well as the costs associated with hosting a Special Olympics Town and Special Olympics Festival at each Olympic Village. Our primary source of data for this category is LA Inc.
Food Services, Catering: This category includes the meals (breakfast, lunch, and dinner), beverages and snacks provided to Athletes and Delegates within the Olympic Villages, as well as lunch, beverages and snacks at their designated sports venues (if different from the Olympic Villages). In addition, this category contains food services for volunteers, several non-sport events (e.g. receptions), the Preliminary Games, and a partial payment to help subsidize the Host Town Program. Our primary sources for these estimates were USC, UCLA and LA Inc.

Equipment: This category is comprised of investment in equipment needed for certain sport venues (e.g. Kayaking), as well as office furniture. The estimates contained herein were derived from industry experts as well as publicly available information.

General Operations: General Operations include travel expenses incurred by members of the GOC leading up to the World Games, as well as office related costs. The estimates used stem from comparable sport events and organizations with a similar cost structure.

Human Resources, Staffing: This category is comprised of all human resources expenses estimated for the period beginning in June 2011 through December 2015. We developed a detailed staffing plan for 25 different employee categories on a monthly basis, and used industry-specific information to account for different salary levels. We derived the monthly build up as well as the total number of personnel from prior World Games and other comparable major sport events. For consistency reasons, we have assumed that all personnel hired are full-time employees.

Police & Fire Department: The City of Los Angeles provided us with a detailed estimate of costs for the World Games on behalf of the Police and Fire Department, Department of Transportation, and Department of Public Works. Similar cost estimates were used to account for venues outside of the City of Los Angeles (e.g. Long Beach). As mentioned in the revenue section below, we have assumed that these costs will ultimately be waived by the City of Los Angeles.

Rent – Location: This category includes the costs associated with renting the facilities for the different sport venues and non-sport events (e.g. Opening and Closing Ceremony), in addition to other warehousing rental costs. We received these estimates from various sources, including LA Inc., Department of Recreation and Parks, Home Depot Center, USC and UCLA.

Rent – Equipment: This category includes the costs associated with renting the equipment needed to set up the sports venues for each competition, from timing systems and staging areas to bleachers and tents. In addition, this category includes equipment needed for several non-sport events (e.g. Special Olympics.
Town, Special Olympics Festival). We received these estimates mainly from Freeman, but also from the various sports venues.

- **Security**: Security includes resources in addition to Police and Volunteers, and is based on the number of participants and expected number of spectators. We received estimates for rates and required number of personnel from Freeman and industry experts.

- **Telecommunications, Media & Technology**: This category is comprised of IT costs, marketing and media related expenses, as well as other technology costs. Deloitte & Touch LLP assisted with the development of a detailed IT budget on a venue by venue basis, including estimates for value in kind sponsorship.

- **Transportation**: This category includes all transportation costs to be paid for by the GOC, such as: airfare for all athletes and delegates travelling to the World Games; a shuttle service for Athletes and Delegates to access all sport venues; a shuttle service for Volunteers, Fans, Families, and MVPs; and specific transportation packages for Honored Guests. We received estimates for transportation rates from Production Transport Inc., and derived additional information from prior World Games as well as from comparable major sport events (e.g. Olympic Summer Games).

- **Venue Operations**: This item contains mainly the operation costs for the Opening and Closing Ceremonies, required insurance, signage, parking, and the sanctioning fee for SOI and SOSC. We obtained insurance quotes from American Specialty Insurance & Risk Services, Inc. and parking fees from the different venues. Signage costs are based on previous comparable events and the sanctioning fee is derived from the Bid Materials as well as from negotiations with SOSC.

- **Volunteers**: Costs for Volunteers include uniforms, background checks and training sessions for all volunteers. The total number of volunteers comes from SOI and we have obtained the associated costs from previous comparable major sport events.

- **Additional Information**: For the purpose of this budget we have not included any major capital improvements for sport venues, as we assume that if capital improvements are required, these will be paid for by local communities, private donors or corporations.
4. REVENUES:

The revenue side of the budget was established with the goal of balancing the budget and achieving a healthy mix between corporate, individual and other revenue contributions. Unlike other World Games, we expect that the government will only play a minor part in financing this event, and that therefore the private sector will be the major source of revenue.

*Sponsoring (In Cash)*: This category includes ten corporate sponsors, which will make cash contributions in the amount of approximately $3 million each (in 2015 numbers). Please refer to Section 2 of the Bid Materials ("Fundraising") for additional details.

*Sponsoring (Value in Kind)*: In addition to the cash contributions mentioned above, we expect that corporations will make in kind donations totalling approximately $17 million (in 2015 numbers). Examples of Value in Kind contributions expected include IT hardware, volunteer uniforms, gift bags, beverages and snacks. We are estimating to receive a total of $50 million in sponsorship from corporations (cash and VIK).

*Value in Kind (Government)*: This revenue item consists of the costs for Police, Fire, Transportation, and Public Works from the City of Los Angeles and City of Long Beach, which are expected to be waived and are therefore stated as VIK contributions.

*Merchandising Products*: This category contains the sale of various merchandising products including T-shirts, windbreakers, hats, watches, coins, stamps, and pins.

*Donations*: We expect to raise a total of $31 million (in 2015 numbers) from high net worth individuals and foundations. An average of $1 million per donation is expected. Please refer to Section 2 of the Bid Materials ("Fundraising") for additional details.

*Broadcasting Rights*: We are proposing that the Media rights...including broadcast, cable, and internet...be developed and sold to support this privately financed effort. We have allocated a conservative $5 million for Opening Ceremony, $4 million for daily specials, and $3 million for webcasting...for a total of $12 million.

*Ticketing (Opening & Closing Ceremony)*: We expect to sell a total of 75,000 tickets for the Opening Ceremony at five different price points, generating over $13 million in revenue (in 2015 numbers). Similarly, we expect to sell a total of 50,000 tickets for the Closing Ceremony at five different price points, generating over $5.5 million in revenue (in 2015 numbers). In total, we expect to generate over $16.5 million in
ticketing revenue from the Opening and Closing Ceremonies. The ticket prices we have assumed are based on the current ticket prices for the 2011 World Games in Athens.

*Other Refunds and Credits:* This category contains miscellaneous refunds and credits, including: a tax credit that can be used to offset the rental cost of the Convention Center; the rental cost for the Coliseum which is expected to be waived; refund of costs for the Observers Program and Head of Delegation event; a rebate based on the number of hotel rooms booked in Los Angeles during the World Games; and certain equipment expected to be donated by the Long Beach Harbor.

**FINANCIAL GUARANTOR:**
The process of securing a financial guarantor for the World Games has just recently begun with the completion of the budgeting process. We believe we will be able to secure a guarantor from our list of multiple possibilities in next few weeks and by the May presentation in Washington D.C. at the latest.

**5. SOURCES:**
The following is a list of sources used during our budgeting process:

<table>
<thead>
<tr>
<th>Source</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Specialty Insurance &amp; Risk Services</td>
<td>Los Angeles Police Department Production Transportation, Inc.</td>
</tr>
<tr>
<td>Deloitte &amp; Touche LLP</td>
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CHAPTER 4:
FUNDRAISING

Support from Corporate Sponsors:
The 2015 World Summer Games in Los Angeles will provide a world media stage, generating unmatched exposure for our corporate supporters and underwriters.

In addition to creating enhanced interest for our long-standing Special Olympics supporters, hosting the Games in Los Angeles creates an entree to the world’s leading media and entertainment conglomerates, the high technology, financial, and other business sectors located on the West Coast. We expect the participation of many current, former and new business interests, considering the unique opportunities for exposure at an LA-based World Games. We will want to tap into the media budgets of advertisers...not just their charitable divisions. This will require creating appropriate media inventory and product placement opportunities. The GOC will put out an “RFP” to determine which agency (i.e. CAA, IMG, Wasserman Group) can best develop and deliver corporate sponsorships.

Support from Government:
In consideration of the current economic environment, it is safe to assume that any participation from state and local governments will come from Value-in-Kind consideration. We are certainly hopeful that the economic climate will improve, and that the stated governmental support and enthusiasm for the Games will be matched by their financial contribution. We will also look for potential avenues of funding from the Federal Government.

Support from Individual Donors and Foundations:
A large portion of the world’s individual wealth is represented in Los Angeles. The opportunity for exposure and access to this level of philanthropy offers the chance to secure many new and prospective donors with significant financial resources. Additionally, with a regional population of 18 million in one of the world’s most affluent areas, we will pursue every avenue of exposure to generate additional private sector funds. We will also use the latest tools available for grass roots Internet giving. Once the bid is awarded, this event quickly becomes a nationally supported event, as it will be Team USA as the host delegation. As generous as Los Angeles can be, this opens the door to a much larger market of philanthropists and foundations.

VIK Support:
Seeking VIK contributions will be a priority for the GOC as we match corporate partners with cost reducing solutions for the Games. Areas under consideration for VIK partnerships include:

- Athletic equipment
- IT Hardware and software
- Food and Beverage services at select locations
- Volunteer uniforms
CHAPTER 5:
ENDORSEMENT OF THE BID

Enthusiasm for the possibility of the World Games coming to Los Angeles has been nothing less than amazing.

From government officials, including the Mayor and his Chief of Staff...to educational leaders at the highest level including the President of the University of Southern California and the Chancellor of the University of California, Los Angeles.

From business leaders like the Managing Partner of Deloitte who provided over $400,000 in pro-bono services...to their team who did the research, crunched the numbers, and embraced the movement in the process.

From sports leaders like the CEO of AEG, the Presidents of the LA Sports Council, LA 84 Foundation, and the LA Sports and Entertainment Commission who all said, “whatever you need”...to the nationally award-winning creative team who volunteered their time to work on this book.

From civic leaders like the Presidents of L.A. Inc., the Chamber of Commerce, the LA Economic Development Corporation, and the Recreation and Parks Commission...advocates for what’s best for LA...and advocates for the World Games in LA.

From the law firm of Abelson-Herron who provided offices for our bid headquarters, then insisted we make our World Games pitch to their entire staff, who now keeps asking how they can help...to the faithful, trusting, and positive Bid Coordinator who dropped everything to join the effort.

From the Los Angeles County Supervisor who has supported Special Olympics for many years because he knows the impact it has on his constituents...to the hard working and passionate staff of Special Olympics Southern California and their constituents...the most important endorsers of them all...the Athletes!

The following pages are letters of endorsement.
February 9, 2011

Dr. Timothy Shriver
Chairman & CEO
Special Olympics, Inc.
1133 19th Street NW
Washington, D.C. 20036

Dear Mr. Shriver:

On behalf of the citizens of Los Angeles, I am happy to state my official and personal support for the City of Los Angeles to host the 2015 Special Olympics World Games. Our city and our region are uniquely qualified to create a global stage and provide an unparalleled experience for the athletes, their families and supporters of people with intellectual disabilities.

Our world-class amenities, sports and public facilities, and a diverse and hospitable population make Los Angeles the ideal setting to celebrate the spirit of achievement and inclusion that lies at the heart of Special Olympics. Our community has a long and rich tradition of support for socially relevant causes. All who call Los Angeles home are proud to represent a city of global diversity. Ours is a community that embraces and celebrates the acceptance of people of all cultures, backgrounds and abilities.

In advancing and supporting this bid, I can assure you that my administration, our law enforcement and public safety departments, our recreation and parks team, and all commissions associated with this event, are committed to assisting and enabling this bid to succeed. If Los Angeles is chosen as the host city for the 2015 Special Olympics World Games, we will be committed to providing an environment in which the mission of your event can be realized.

All Angelenos will welcome the athletes with open arms and hearts. Los Angeles is where the whole world comes together.

Very truly yours,

ANTONIO R. VILLARAIGOSA
Mayor

ARV:gs
February 23, 2011

Dr. Timothy Shriver
Chairman and CEO
Special Olympics, Inc.
1133 19th Street NW
Washington, DC 20036

Dear Dr. Shriver:

On behalf of Los Angeles County (County), I would like to voice my support and endorsement to bring the Special Olympics to Los Angeles in 2015.

I have always been a strong supporter of the Special Olympics for many years and my District is home to Special Olympics Southern California.

Los Angeles County's rich and diverse culture, world class amenities, facilities, and diverse population make it the ideal place to celebrate the triumph of the human spirit and achievement exemplified by the Special Olympics.

We are a community that embraces and celebrates acceptance and inclusion of people of all cultures, backgrounds and abilities. Los Angeles County has a long standing tradition of supporting socially relevant causes like the Special Olympics and is a place where heart and desire can make the impossible become possible! Surely there is no better stage anywhere for the Special Olympians to see their dream fulfilled and for the world to witness it.

Los Angeles County is a community uniquely suited to deliver an unparalleled and enriching experience to the anticipated thousands of visiting athletes, their families and supporters. The County wholeheartedly endorses and pledges its support to make the 2015 Games a spectacular and successful event on every level. We would be a proud host to the world for the Special Olympics in 2015.

Thank you for your kind consideration.

Sincerely,

DON KNABE
Supervisor, Fourth District
County of Los Angeles

DKc
February 16, 2011

Timothy Shriver, Ph.D.
Chairman and Chief Executive Officer
Special Olympics, Incorporated
1133 19th Street NW
Washington, District of Columbia 20036

Dear Dr. Shriver:

On behalf of the Los Angeles County Sheriff's Department, I join Los Angeles Police Chief Charlie Beck in support of the bid to host the 2015 Special Olympics World Summer Games in Los Angeles. I also understand and support my Department’s obligations and responsibilities as the lead agency for the hosting of the Final Leg as the prelude to the Special Olympics World Summer Games. My Department would be honored to be part of this historical event, which will positively impact the lives of dedicated athletes, volunteers, and spectators.

The Los Angeles County Sheriff’s Department has enjoyed a long history of support for Special Olympics and the Law Enforcement Torch Run (LETR) for Special Olympics. I have continued to support Chief Roberta Abner’s participation in leading Southern California law enforcement as the LETR Director since 2003. When she asked for my support to host the 2010 International LETR Conference in the city of Long Beach, I was eager to pledge the support and resources of our Department. The conference served to educate, motivate, and inspire the attendees about individuals in our communities with intellectual disabilities. It is with great pride that my Department served as the lead law enforcement agency in hosting this event. Even though the conference was only four days long, countless hours, resources and sacrifices were given in the organizational and logistical aspects prior to the conference by Southern California law enforcement officers.

A Tradition of Service
I am proud to have my Department so intimately involved in the partnership of Special Olympics and LETR. We are making a difference in the lives of many people in the communities we serve.

The Los Angeles County Sheriff's Department is the second largest policing agency in the country with more than 18,000 budgeted employees, including more than 9,500 sworn deputy sheriffs. Our capacity to meet the challenges of large scale law enforcement objectives is parallel to none. I look forward to the opportunity of welcoming thousands of spectators, law enforcement and Special Olympic athletes from all over the world for this spectacular event.

Sincerely,

[Signature]

LEROY D. BACA
SHERIFF
February 11, 2011

Dr. Timothy Shriver
Chairman & CEO
Special Olympics, Inc.
1133 19th Street NW
Washington, D.C. 200036

Dear Dr. Shriver:

On behalf of the Los Angeles Police Department (LAPD), the Greater Los Angeles law enforcement community, and with the support of Mayor Antonio Villaraigosa, it is my honor to endorse and support this bid to host the 2015 Special Olympics World Games. We would be proud to host this prestigious and worthy event in our city, and to ensure an efficient and secure environment for the Games.

The LAPD is proud of its reputation as a truly world-class law enforcement agency, the third largest police department in the United States, encompassing an area of 473 square miles, a population of approximately 3.8 million people, and an annual budget that exceeds one billion dollars. Our Department comprise of nearly 3,000 civilian employees and 10,000 sworn officers. We have a history of unprecedented expertise, efficiency and success in dealing with major public gatherings on the scale of the Special Olympics World Games.

It is a point of honor for this Department that Los Angeles has one of the lowest crime rates among all major US cities. In the latest figures available, we rank near the bottom of the list in crimes per capita, and those figures continue to improve.

Los Angeles is among the safest places in the US for a reason. Not only is our Department one of the best-trained and most-qualified police forces in the country — but we have a policy of community policing, which reaches out to engage and develop relationships on the street level with every segment of the communities we protect. Our Department prides itself on the high standards of integrity, courtesy, accountability and professionalism. We maintain a policy for treating people with courtesy and respect, as we ourselves would want to be treated. We are more than a law enforcement institution. We think of ourselves as a public agency that brings society together.

If the City of Los Angeles is chosen as the site for the 2015 Special Olympics World Games, our Department commits to insuring the safety of the World Games and providing a first class, pleasant and secure environment for the athletes, families and supporters of Special Olympics.

Very truly yours,

CHARLIE BECK
Chief of Police
Special Olympics
2011 United States Leadership Council

Pat Carpenter, LA - Chair
Chris Hahn, KS - Vice Chair
Ann Grunert, DE - Secretary
Jim Talamaco, AK
Barry Coats, SC
Beau DiBart, CT
Dave Dunn, MN
Keith Fishburn, NC
Mike Fennish, IN

Phil Gresshoard, ME
Margaret Hansen, TX
Paul Maret, VA
Bill Shumard, CA-S
Parker Thornton, NH

March 7, 2011

Dr. Timothy Shriver
Chairman & CEO
Special Olympics, Inc.
1133 - 19th Street NW
Washington, DC 20036

Dear Tim,

On behalf of the Special Olympics United States Leadership Council, we would like to formally and fully endorse the bid for the Los Angeles, California, area to host the 2015 Special Olympics World Summer Games. The Special Olympics USLC voted unanimously in its meeting on February 21 that we believe the Special Olympics movement would receive unprecedented recognition and support with the 2015 World Games being hosted in the United States in Los Angeles.

The USLC is an elected body of Special Olympics US Program CEOs, Board members and athletes with a purpose of making collaborative decisions representing all US Programs and to advise Special Olympics International, the Special Olympics North America Leadership Council, and Special Olympics North America on issues affecting and impacting all US Programs. It is our sincere belief that the 2015 Special Olympics World Games combined with the energy created by the Special Olympics United States National Summer Games being hosted in Princeton, NJ, in 2014, will result in an awareness of the Special Olympics movement that we have never experienced in this country.

We offer our full endorsement for your selection and hope the selection can be made quickly in order for plans to begin immediately on how to make the most of both events for children and adults with intellectual disabilities who are involved in the Special Olympics movement.

With kindest regards,

Pat Carpenter Bourgeois, Chair, USLC
President/CEO
Special Olympics Louisiana
1000 East Morris Ave.
Hammond, LA 70403
CHAPTER 6:
VISION and LEGACY

INTRODUCTION:
We believe no other city can match Los Angeles in its ability to create a world stage for the 2015 Special Olympics World Summer Games, and to foster long-term involvement with the movement. The key to making the Games a “next level” event starts with the international awareness and media focus that staging the Games in LA will generate. Here - at the center of the media universe – the joy and heroism of Special Olympics will be imprinted on the world’s collective memory!

ADVANCE SPORTS AND COMPETITIONS:
The Special Olympics World Summer Games of 2015 represents not only an important new jewel in the crown of LA’s impressive sports history, but also a socially relevant rallying point in which the Los Angeles Sports community will have a stake and an interest in helping succeed at the highest possible level.

In an effort to encourage excellence in sports and competitions, we will develop strategic programs such as a partnership with the LA84 Foundation in the development of coaching training tools. The LA84 Foundation is committed to coaching excellence through education. Competent coaches ensure that athletes will gain the greatest benefit from their sports experiences. Through a variety of coaching education programs, the publication of critically acclaimed coaching manuals, web-based instruction and the acquisition of coaching materials in its sports library, the LA84 Foundation has improved the coaching skills of literally thousands of coaches. We will incorporate this knowledge and experience into meaningful teaching opportunities for Special Olympics coaches around the globe leading up to, during, and after the 2015 World Games.

The Games Organizing Committee will also review best practices from Ireland, China, and Greece to create a baseline for excellence. From there we will improve existing systems and develop creative ideas and solutions by calling upon the best and the brightest Los Angeles has to offer in each area of execution. This will take the Games to the next level...and will encourage the host nation of the 2019 World Games to do the same.
BUILDING COMMUNITIES:
An important mission of the 2015 Games will be to interest and engage new constituencies in the Special Olympics Movement; to influence a new generation with the desire and the will to do positive works, thereby enriching our own sense of community.

The GOC will make it a priority to work with prominent civic, industry and educational institutions to embrace the wonder and spirit of Special Olympics - and to improve the understanding and acceptance of people with intellectual disabilities - through school programs, volunteerism, education and participation in the 2015 Games. We will enlist the involvement of our two cornerstone Universities USC and UCLA, the LA Unified School District, and the LA Department of Recreation and Parks to be an important part of this effort. Activities will include some or all of the following:

- Development of online resources and social media communities to disseminate Games information and foster understanding of people with intellectual disabilities-
- Creation of programs and sponsorship of school visits by ambassadors and athletes-
- Engagement of civic and service organizations to be part of the Games community-
- Development of volunteerism opportunities (groups / individuals) before & during the Games-
- Generation of a plan for educational activities and exhibits during the games-

The opportunity to link diverse communities with delegations from participating countries will also provide a platform for acceptance and understanding.

The magnitude of the 2015 World Games will serve as a rallying point to recruit new athletes and volunteers to Special Olympics worldwide. A special focus will be given to attracting the next generation to experience and support the movement.
While the following strategic concepts are not in the budget, they will be developed and implemented pending corporate support:

**X-GAMES UNIFIED EXHIBITION:**
One exciting and visual athletic tie-in is the creation of unified X-Games type exhibition, recruiting professional X-Games athletes to engage with Special Olympics athletes. The Convention Center and L.A. Live host the X-Games at the end of July each year, providing a perfect cross-promotional opportunity.

**TOURNAMENT OF ROSES PARADE:**
Another unique opportunity exists with the world famous Rose Parade, held annually in Pasadena. Imagine a World Games float in the New Year’s Day 2015 Tournament of Roses Parade! Sponsored perhaps by one or more of our corporate partners and featuring international athletes, such a float would be seen not only by the approximated 47 million Americans watching on TV, but also by millions of international viewers in 220 territories around the world. It is also estimated that over 700,000 individuals are present along the parade route on January 1 for the festivities, and another 60,000 attend the Post Parade Float viewing area where the floats are on display for 2 days following the Parade.
INTERNATIONAL ARTS FESTIVAL:
Staged as a first-class art exhibit, the festival will feature the gifts and talents of people with intellectual disabilities from around the globe. The theme of the event will be to illustrate that the human potential for creativity and artistic expression is not limited by physical or intellectual challenges. Through cultivation of artistic expression, people with significant challenges can develop creatively and make important contributions to the cultural and economic life of their communities. To make this event possible we will tap in to the rich LA creative and philanthropic community committed to making LA a cultural destination.

THROUGH THE EYES OF THE ATHLETES: The Peele Project
Special Olympics Southern California athlete Tom Peele is passionate about photography. When not competing, he is capturing dramatic images of his fellow athletes through the eye of the camera. Tom is the inspiration behind the idea of recruiting, equipping and training an official athlete photographer for each delegation. Each athlete photojournalist will be provided with a high quality digital camera, laptop, and access to photography workshops. At the end of each day through our webcast headquarters, select photos from each delegation will be uploaded for viewing under the title, “Through the Eyes of the Athlete.” The success of this concept could also lead to a post-games photo journal publication of the same title.
We are fortunate to represent a city already possessed of a strong socially conscious agenda. We are also a community with a global influence on trends. Los Angeles is a city full of technology and creativity thought leaders with the ability to communicate and share the Los Angeles experience with the world. We will exploit every option of existing mainstream and new media to capture the world’s imagination, connect communities, and raise the collective social consciousness through the platform of the 2015 Games.

CONNECTING FANS AND FUNDS:

The Southern California region has a long and rich tradition with Special Olympics. Its leaders come from a diverse background that is a cross section of the Los Angeles business, civic, educational, and professional communities – including the entertainment Industry. We have the access and ability to recruit celebrity endorsers, decision and policy makers. This sphere of influence is key to accessing the power of the media, and connecting with a Global audience, bringing new and influential voices to the cause that will ultimately open doors and generate new financial resources, underwriting and endowments.

The diverse population of Los Angeles provides a dynamic global opportunity. By example, one of our strategies will be to engage the Los Angeles Consular Corps which includes the consulates from 97 countries. Through these consulates, we will engage business leaders from each country to welcome and support their participating World Games athletes. The end result will be greater awareness and support of Special Olympics by international business and political leaders in their home countries.

By definition, Special Olympics transcends sports; it is a humanitarian effort on a grand scale. A critical role of the 2015 Games will be to develop relationships with community leaders that will develop into long and valuable associations with the Movement. The 2015 World Summer Games will echo around the world, creating heightened expectations and a new level of excellence that will become a standard for the event.